

Unbounded

MCC BOYD TANDON SCHOOL OF
BUSINESS

THIRD EDITION



MCC BOYD - TANDON SCHOOL OF BUSINESS



OUR HEARTFELT WISHES !

TO MS.CHANDRIKA TANDON

As we reflect on the journey of bringing Unbounded to life, we are overwhelmed with gratitude for those who made it possible. This newsletter is more than just a publication, it is a canvas of creativity, a celebration of ideas, and a testament to the boundless spirit of MCCBTSB. Our deepest gratitude to Chandrika Ma'am, whose inspiration has made Unbounded as vibrant and limitless as it is today. Her guidance has taught us to break norms, embrace creativity fearlessly, and let our imagination take flight. Thank you for believing in us. Congratulations to Also a warm Ms. Chandrika Tandon, from the BTSB family on her amazing Grammy win! Your passion and creativity inspire us all, and this victory is a reflection of your extraordinary journey. Wishing you many more milestones in the future





INK SYNC

**FROM CHIEF EDITOR'S DESK
DR. ANU C. H**

In case anyone thought the VUCA—that lovable cocktail of volatility, uncertainty, complexity, and ambiguity—might mellow with age, welcome to 2025, where it's decided to go full turbo-charged! Geopolitical landscapes now shift faster than memes on GenZ's smartphones, and business plans get outdated quicker than "AI will replace us all" headlines. In this glorious mess, the only compass left is a pivotable strategy, agile enough to keep up with next week's plot twists and bold enough to chase opportunity in the shadow of chaos. The arrival of GenZ in the workplace, armed with TikTok wisdom and a delightful disregard for status quo, has made the unpredictability equation even more deliciously complex—just when we thought we'd solved for X, someone added emojis to the formula.

Within the hallowed halls of our business school, VUCA truly finds a second home. As each fresh batch of students deciphers "disruptive innovation" like a new dance craze, and our faculty multiply (along with their perspectives and polite dissents), policies take shape via the ancient art of negotiation—sometimes resembling spirited improv more than strategic planning. Every disagreement is a secret handshake toward stronger agreements, creating a culture that celebrates difference and thrives on inclusion. The only predictable outcome is progress: each debate, each new idea, and each shared laugh steers our institution toward a future where VUCA isn't just survived—it is celebrated, poked fun at, and made the secret ingredient to all our business school stories.



LEARN FROM LEADERS

-SHERRY ANN THOMAS

**Ms. Kuppulakshmi Krishnamoorthy,
Global Head – Zoho for Startups.**

In her keynote address, she encouraged students to be bold, curious, and adaptable. She drew on her career and the potential of students' careers to exemplify that learning is not a book process; learning is where you ask, curious and explore/experiment; sometimes it fails. She got the students excited to be thinking “fearlessly” so they can create their opportunities.



**Mr. Vinay Pushpakaran,
CEO Miyagi Learning Solutions**

In his session “Talk, Trust and Triumph” he pointed out that trust is the cornerstone of any and all communication that matters. He used stories and interactive exercises to demonstrate that communication is not about big words but rather about being honest and clear. His talk challenged students to build genuine relationships in their personal and professional life



LEARN FROM LEADERS

**Dr. Krishnaveni Renganathan,
Consultant Pulmonologist
Medway Institute**

Her talk on “Wellness and Work-Life Balance” reminded students that we shouldn’t be successful at the expense of our health, that burnout is possible and we must be intentional about wellness. She emphasized prioritizing well-being, and noted that leaders have to be just as intentional about caring for themselves as they do their teams, so wellness becomes a quality of leadership



Mr. Suresh Radhakrishnan, Founder – MYPRENEUR

In “The Entrepreneur in You”, he shared his entrepreneurial journey – full of risks, failures, and wins. He didn’t glorify success; instead he emphasized the importance of resilience and the ability to give it another go. He motivated students to think of entrepreneurship as more of a mindset, based on curiosity, taking action, and learning, instead of a career or job.





STUDENT ACHIEVEMENTS

- Lilyian J Selena



Ruramed: From Classroom Idea to Award-Winning Startup

What started as a school assignment in the classroom at MCC Boyd Tandon School of Business has evolved into Ruramed, a rural healthcare venture with a social mission. Born to address the critical problem of limited access to medicine in rural India, Ruramed presents a community-based concept with a toll-free ordering system, multilingual customer service, village-based delivery agents, decentralized storage of medicine at peripheral locations, and physical assistance desks. The vision is uncomplicated but potent: have no rural family wait for necessary medicines. This idea stood out at LogistiX Innovate '24, a nationally ranked hackathon organized by TT Skill and hosted at the MCC-MRF Innovation Park. Out of 187 participating teams, 17 reached the final lap and just 10 were invited to present their final pitches. As compared to the advanced projects by colleges such as SRM, LIBA, and Sai Ram College of Engineering, Ruramed stood out by concentrating on inclusivity and having a direct social impact. 19th July 2025 witnessed Ruramed successfully bag 1st Place and walked away with a ₹1 Lakh seed grant and a one-year industrial mentorship program. Apart from this, four other startups, namely DROR Tech from MCC, were awarded. We thank our mentors, faculty, and institution for their guidance. For us, Ruramed is no longer just an idea it's a mission to transform rural healthcare in India.

FUTURE-READY LEADERS IN ACTION: SUMMER INTERNSHIP 2025

- Careana Walter

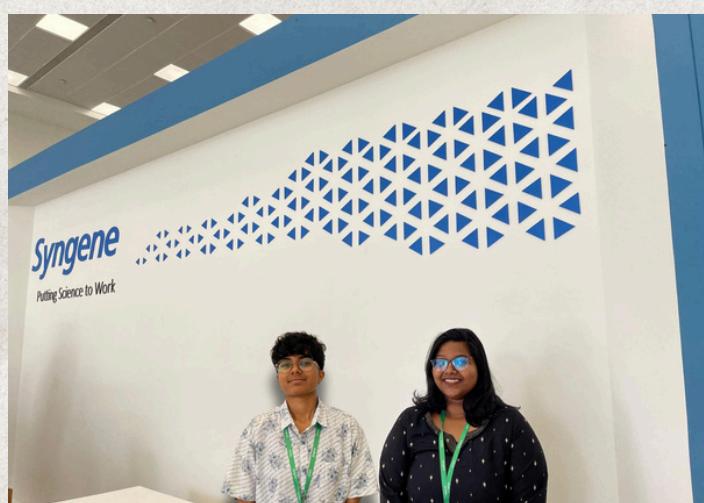
This summer, all 60 students of Boyd Tandon School of Business stepped beyond classrooms and into the dynamic world of corporate learning through internships across Bangalore, Chennai, and Mumbai. These internships were not just about fulfilling an academic requirement they were a demonstration of how our students embody the SIGVI Model, making them Future Ready with a unique balance of Industry Readiness and Global Readiness.



From reputed organizations such as Biocon, Essar, Axis Bank, Ashok Leyland, and Thomas Cook, students worked across multiple domains of management, Marketing, Finance, Human Resources, Operations, and Strategy. By engaging in real-time problem-solving and project-based learning, they applied classroom theories to practical business challenges. This hands-on approach ensures that our students don't just learn management, they live it.

What sets Boyd Tandon apart from other B-schools is its strong emphasis on experiential learning. While many institutions still follow a largely theoretical approach, our students gained exposure to live corporate environments, industry mentors, and diverse workplace cultures. This prepared them not only to analyze case studies but also to create solutions in real-time, a skill highly valued in today's competitive job market.

The internships also highlighted the Global and Industry dimensions of the SIGVI Model. Many students worked with multinational corporations, understanding cross-border operations, cultural diversity, and global best practices. Simultaneously, industry readiness was sharpened by their exposure to structured problem-solving, analytics-driven decision-making, and innovation-focused projects.



In line with the BTSB mission, our summer internship program bridges academics with practice, equipping students to be leaders with impact, adaptability, and entrepreneurial vision. These internships didn't just add a line to their resumes they built a foundation of confidence, competence, and character, which will continue to distinguish BTSB graduates in the years ahead.



INDUSTRY CONNECT



ACADEMIC MILESTONES

- Lilyian J Selena

AIMA BIZLAB



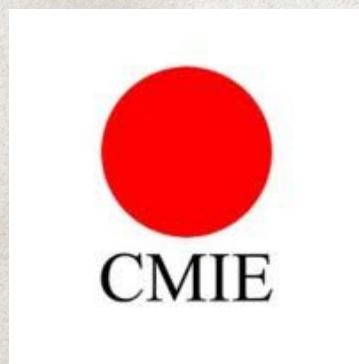
MCC Boyd Tandon School of Business has introduced the AIMA BizLab this academic year as a milestone in experiential learning. Students are exposed to real-time business simulations through the “game.aimabizlabedge” which brings classroom concepts to life. This interactive platform has proven immensely useful in enhancing decision-making and strategic thinking skills.

ACCA ACCREDITATION

MCC Boyd Tandon School of Business has introduced the AIMA BizLab this academic year as a milestone in experiential learning. Students are exposed to real-time business simulations through the “game.aimabizlabedge” which brings classroom concepts to life. This interactive platform has proven immensely useful in enhancing decision-making and strategic thinking skills.



CMIE PROWESS LICENSE



The introduction of the CMIE Prowess IQ license adds another milestone for MCC Boyd Tandon School of Business. It enables students to access an extensive database of financial performance for Indian companies. Integrated into classrooms, the software allows learners to analyze authentic data, strengthening their research, analytical, and decision-making capabilities in real-world contexts.

CAMPUS LIFE



A Fresh Start, A New Story

Stepping into college felt like opening a new chapter filled with unknowns, excitement, and a little bit of nervousness. From day one at MCC BTSB, everything has been about change: a new environment, new people, and a new way of learning. The first few days were honestly a rollercoaster. Understanding the schedule and adjusting to the new routine wasn't as easy as I thought. But slowly, things started falling into place. The confusion turned into curiosity, and what once felt overwhelming started feeling familiar. One of the best parts so far has been meeting people from different backgrounds. It's interesting how quickly bonds can form, sometimes over something as simple as sharing a bench or helping each other out during lectures. Everyone is figuring things out, and that makes it easier to connect.

Though academics are definitely more demanding than school, there's something about the way college teaches you to think for yourself. It's not just about notes and lectures anymore. It's about understanding, asking questions, and slowly becoming more independent. Outside the classroom, it's the small moments that stand out. Laughing with friends between classes, joining clubs just to explore, and observing how different and diverse college life really is. Each day feels like a step forward, even if it's a small one. College life so far hasn't been perfect, and I didn't expect it to be. There are moments of doubt, days that feel too long, and times I miss the comfort of what I knew before. But even in that, there's a quiet excitement of growing, learning, and building something for myself. This is only the beginning, and already it feels like a journey worth remembering.

- HARSHIKAA RAGHURAMAN

CLUBS

THE ART AND FILM APPRECIATION CLUB



The Art and Film Appreciation Club recently screened Superbad, transforming the classroom into a mini-theatre. The film offered students insights into friendship, adolescence, and social behavior, sparking lively discussions and reflections beyond academics.

In collaboration with PRISM, the club also celebrated Onam with a grand sadhya, fun games, and music, creating a vibrant atmosphere of culture and camaraderie.

SOCIAL IMPACT MISSION CLUB ANNOUNCES YEARLY ACTIVITIES

The Social Impact Mission Club has unveiled its yearly plan, focusing on social responsibility, community awareness, and student participation. Activities will include awareness drives, outreach programs, and collaborative projects addressing community issues. To kick things off, the club hosted a treasure hunt that spread awareness in a fun way, with winners receiving eco-friendly seed pencils.



FITNESS COMMITTEE PROMOTES HEALTH THROUGH GROUP ACTIVITIES

The Fitness Committee has rolled out an action plan for the academic year with a special focus on wellness, discipline, and teamwork. As part of its strategy, all members have been divided into four groups – Anderson, Boyd, MacPhail, and Miller – to encourage collaboration and healthy competition.

The committee will organize fitness challenges, awareness sessions, and campus-wide health programs to motivate students to prioritize physical and mental well-being. By combining fun activities with structured fitness goals, the committee aims to build resilience, discipline, and a spirit of camaraderie among participants.



REDEB CLUB ANNOUNCEMENT



The REDEB Club is gearing up to host a movie-based debate, blending cinema with critical thinking. Having recently conducted a Model United Nations (MUN) that provided students with a platform to simulate international diplomacy and discuss pressing global issues, the club now turns to cinema as a medium to highlight academic and geopolitical challenges. The selected film will allow participants to connect storytelling with real-world problems, debate key themes, exchange perspectives, and sharpen their analytical and public-speaking skills in an engaging format.

PRISM ANNOUNCES NEW PODCAST & ONAM CELEBRATION



PRISM is set to launch a business-focused podcast that will deep-dive into finance, marketing, technology, global trends, and innovation. The series will explore how these dimensions interconnect from the impact of AI on marketing strategies to the effect of global economic shifts on local businesses. Featuring interviews with industry leaders, entrepreneurs, HR professionals, and thought leaders, the podcast will bring real-world insights and strategies to the student community.

In addition, PRISM collaborated with the Art and Film Appreciation Club to celebrate Onam with a festive sadhya, games, and music, creating a vibrant cultural experience on campus.



CHENNAI BREAKING

New Civic enterprise for a Cleaner Chennai

Chennai Mayor Launches Marina Beach Cleaning Drive
In a major step towards environmental sustainability, Chennai Mayor R. Priya inaugurated a large-scale sand drawing crusade at Marina Beach.

This action aims to restore the megacity's iconic oceanfront and promote responsible public geste. With the support of Chennai Corporation workers, levies, and pupil groups, the crusade focuses on removing plastic waste and raising mindfulness about marine conservation. The drive emphasizes citizen participation and aims to make Marina not only cleaner but also safer and further drinking for locals and excursionists likewise. This move highlights the megacity's growing commitment to eco-conscious civic development.

-THARUNT. U

Fight Club (1999)

MOVIE BUZZ

What if your entire identity was erected on a taradiddle and the verity was hiding in plain sight? *Fight Club*, directed by David Fincher, isn't just a film about rebellion; it's a piercing commentary on ultramodern actuality, poisonous consumerism, and the hunt for tone. Edward Norton stars as a nameless commercial worker benumbed by routine and wakefulness. His world is jolted when he meets the changeable Tyler Durden (Brad Pitt), and together, they form an underground fight club a raw escape from the soulless ultramodern world. But as the club spirals into chaos and revolution, the film reveals a stunning cerebral twist that forces both the promoter and the followership to question Who am I, really? Through its sharp illustrations, hanging performances, and cult classic status, *Fight Club* delivers further than thrills, it dives into fractured individualities, societal disillusionment, and the price of unbounded freedom. " You aren't your job. You aren't how important plutocrat you have in the bank." Tyler Durden So, do we control who we're – or are we simply replying to the world's prospects?

-THARUNT. U

WEATHER OUTLOOK

The climate forecast for August to October 2025 signals rising heat and uneven rainfall across many regions. ENSO conditions remain neutral, though early signs of a La Niña phase are emerging.

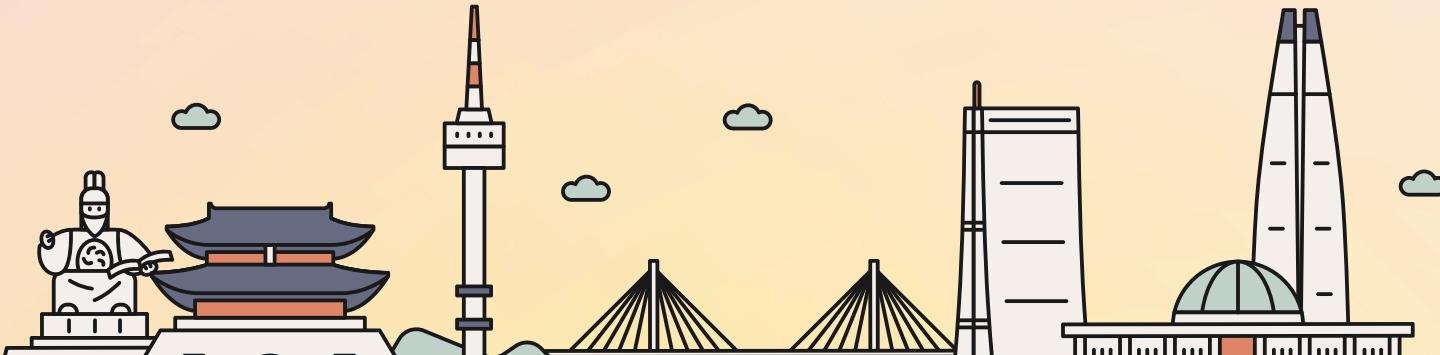
Europe and Asia will continue to face warmer-than-average weather. In India, monsoon rains will gradually weaken, but southern regions like Chennai may receive increased rainfall by October. Chennai will see humid conditions in August and September, with highs between 34-37°C, followed by heavy rains in October. Australia, meanwhile, faces ongoing dry spells. With the shift in seasons and weather patterns, public health advisories emphasize hydration, reduced exposure to extreme heat, and preparedness for localized flooding. Forecasts suggest that climate volatility will remain a global concern. (Sources: World Meteorological Organization, National Oceanic and Atmospheric Administration, India Meteorological Department, European Centre for Medium-Range Weather Forecasts (Copernicus Climate Service), IGAD Climate Prediction and Applications Centre)

-EMIE

AROUND THE WORLD IN 2 FRAMES

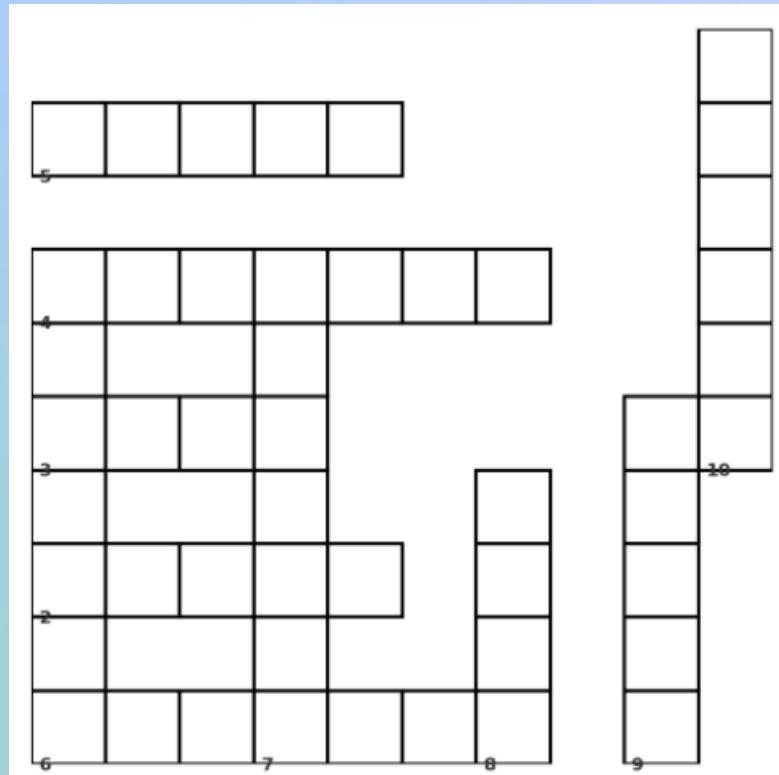
In Hong Kong, NetDragon has been honored with the Education Innovation & Technology – Rising Star Award at the 2025 Hong Kong Sustainable Development Innovation and Technology Awards. This accolade recognizes the company's creation of a global digital education ecosystem—integrating AI, VR, AR, and the metaverse—to deliver high-quality, equitable learning experiences to over 2 million classrooms across 192 countries. Notably, NetDragon's "E-Library For Teachers", developed in collaboration with UNESCO's IITE, has transformed access to AI-powered teaching resources worldwide. The company also launched the AI Content Factory, a scalable platform that turns educators' tacit knowledge into structured, culturally adaptive learning content. Additionally, through Thailand's MHESI "Skill" platform and the global Open-Q ecosystem, NetDragon is pioneering AI-driven, localized learning communities—complete with "Learn-and-Earn" incentives, empowering educators and learners alike across borders.

-EMIE



QUIZWIZZ

Solve the crossword by filling in the answers to the clues below. Clues are based on current business news. Good luck!



ACROSS

1. Aircraft company securing a new major order (6 letters).
2. Popular electric vehicle manufacturer (5 letters).
3. Social media giant undergoing workforce reduction (4 letters).
4. Cryptocurrency involved in major 2024 fraud allegations (5 letters).
5. Petroleum company experiencing record profits (5 letters).

DOWN

6. Tech company that recently launched a generative AI tool (6 letters).
7. Retailer facing scrutiny over inventory shrinkage (6 letters).
8. Streaming service adding adsupported tiers (4 letters).
9. Tech giant facing an antitrust lawsuit in 2024 (6 letters).
10. Financial services company announcing new cryptocurrency rules (5 letters)

ANSWERS ACROSS: 1. BOEING. 2. TESLA. 3. META. 4. BITCOIN. 5. PETRO. DOWN: 6. GOOGLE. 7. TARGET. 8. HULU. 9. APPLE. 10. PAYPAL

COMPANY AS WE KNOW IT

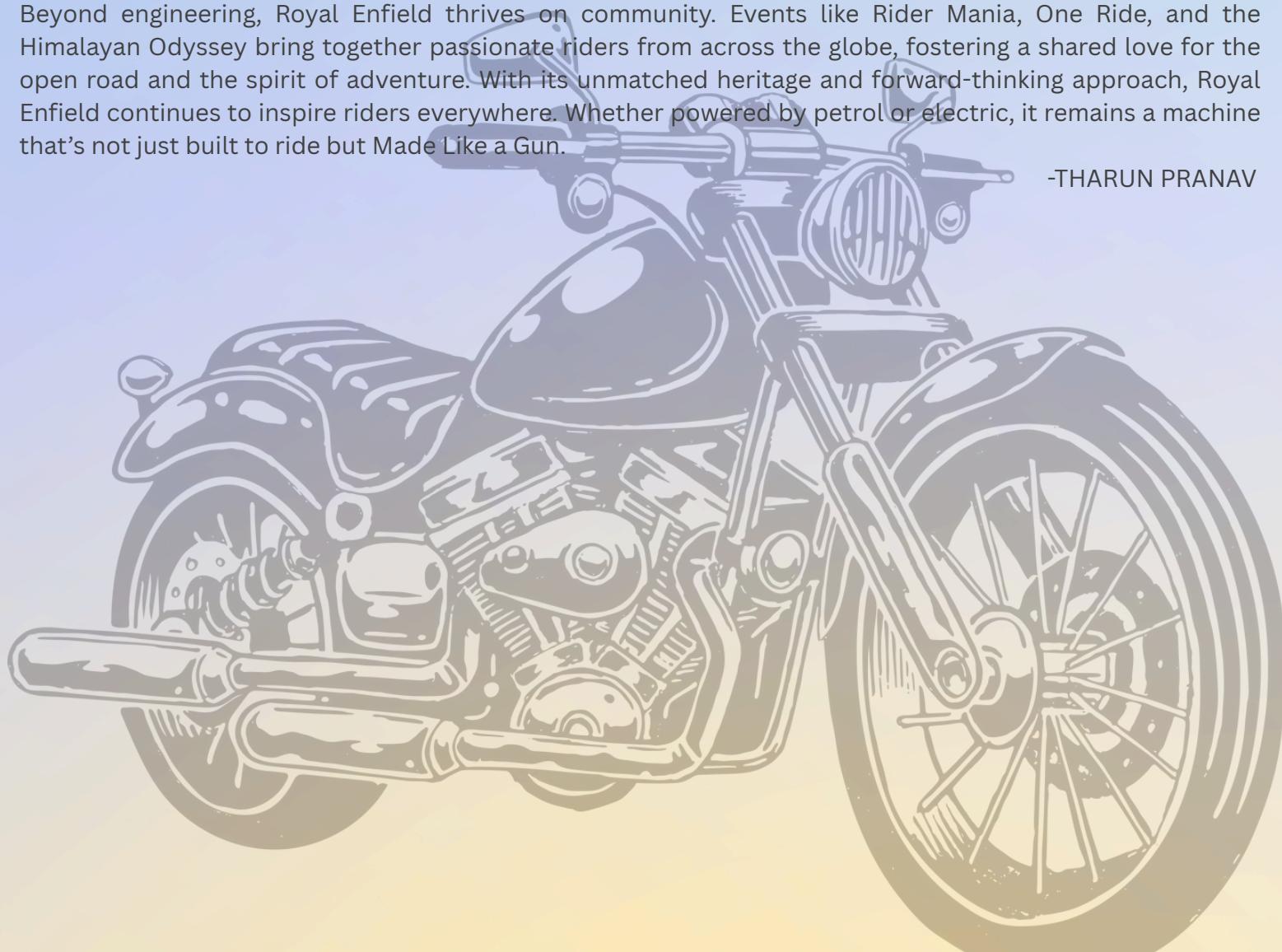
ROYAL ENFIELD

The roar of a Royal Enfield engine is more than just a sound it's a call to adventure. True to its iconic tagline, "Made Like a Gun, Goes Like a Bullet," Royal Enfield has long been a symbol of strength, endurance, and timeless design. From its British origins in 1901 to becoming a global leader in mid-size motorcycles, Royal Enfield's journey is nothing short of legendary. With classics like the Bullet, Classic 350, Meteor, and Himalayan, the brand blends retro styling with robust engineering, offering motorcycles that appeal to both nostalgic riders and a new generation of explorers. Its growing presence in international markets such as Europe, the Americas, and Southeast Asia showcases its rising global influence while remaining proudly rooted in India.

Now, Royal Enfield is entering a new era. With a ₹2,000 crore investment planned between 2023 and 2026, the company is focused on product innovation, global expansion, and sustainable mobility. A major milestone is the launch of Royal Enfield's first electric motorcycle, a bold step into the future that promises to carry forward the brand's legacy reimagined for a cleaner, greener world.

Beyond engineering, Royal Enfield thrives on community. Events like Rider Mania, One Ride, and the Himalayan Odyssey bring together passionate riders from across the globe, fostering a shared love for the open road and the spirit of adventure. With its unmatched heritage and forward-thinking approach, Royal Enfield continues to inspire riders everywhere. Whether powered by petrol or electric, it remains a machine that's not just built to ride but Made Like a Gun.

-THARUN PRANAV



EXPERT FOCUS



Mr Rathinavel Rajan, A Global HR of Ball Co-operation with over 25 years of experience in Human Resource Management(HRM) and Employee Relations, he has built an inspiring career that reaches FMCG, chemical industries, and multinational corporations across India and global locations. He started as a Personnel Officer, and he quickly rose to become a Plant HR Head, and was managing three plants at a young age. This experience had shaped his leadership journey.

Since, he have become a HR, he evolved from operational HR to a strategic business partner, making policies, culture, and employee engagement at a international Scale. He emphasizes HR as more than administration, He says it is about empowering people, shaping workplace culture, which align business goals with employee growth.

At Ball Corporation, he has Encouraged total employee participation. Which focuses on continuous learning, training, and cross-Culture functional opportunities, proving that true engagement between Employees comes from valuing people beyond routine activities. He also on the expertise in balancing global HR frameworks with local cultural and ensuring fairness and inclusivity worldwide.

His journey truly reflects the growing importance of HR as a strategic force transforming business organizations while making a real difference in people.

MAHIMA.S

TREND WATCH

FROM BOX OFFICE TO BINGE



Not long ago, going to the theatre was like planning a family trip: buying tickets at the box office, waiting in queues, and gathering everyone on time. Today, it's about binge-watching with the same family from the comfort of the couch. While OTT platforms have emerged globally, Netflix has led this transformation. Since launching its streaming service in 2007, Netflix has expanded to over 270 million users by 2025, offering content across 190+ countries and in multiple languages. Just as AI is reshaping shopping and personalized food, Netflix uses algorithms to study viewing behaviour and suggest tailored content. Its user-friendly features like offline downloads, interactive shows, genre filters, and multilingual options offer unmatched flexibility. Theatres, which were dominant once, have seen sharp declines as Netflix delivers a richer, more accessible experience. Hit shows like *Breaking Bad*, *Money Heist*, and *Squid Game* broke cultural and language barriers, proving that content today is truly borderless. With its diverse content and intuitive interface, Netflix has turned our homes into personalized digital theatres.

-G. VENKAT ROYAL

GREEN FINANCE



FINOCULAR

Green finance is the process of directing funds toward environmentally sustainable activities, like renewable energy, clean transportation, and energy-efficient infrastructure. As climate risks and environmental issues increase, green finance plays a crucial role in helping businesses and governments achieve their economic goals while protecting the environment.

It provides several benefits. These include attracting investors who value sustainability, such as ESG investors. It also helps institutions manage long-term climate risks and supports compliance with global environmental standards. Additionally, it improves business reputation and encourages innovation in green technologies. For instance, the World Bank raises funds through green bonds to support clean energy projects. Companies like Apple invest in eco-friendly products and carbon-free operations. In 2023, the Indian government introduced its first green bonds, showing a growing focus on climate-friendly finance. In recent years, green investments have grown rapidly as more investors, businesses, and governments seek to make a positive impact.

However, challenges still exist. Some companies may falsely claim to be green. The lack of clear measurement standards and high initial costs can limit its effectiveness and adoption. Despite these challenges, green finance is gradually changing the financial landscape. With increased awareness, better regulations, and growing investor interest, it is expected to become an important tool for building a sustainable and resilient global economy.

- SHRIHARINARAYANAN S

STRATEGOS



The Murugappa Group started in 1900 as a small family business by A.M. Murugappa in Nettiar in Burma, mainly doing money-lending. Later, during World War II, the business shifted to Chennai. Over the years, it played an important role in areas like transport, farming, and rural finance, especially after India got independence. Slowly, it grew into one of India's biggest and oldest business groups, working in many industries like agriculture, finance, bicycles, and chemicals. Famous brands like Hercules cycles, BSA, Parry's, and Coromandel came from this group. It became successful by mixing strong family values with professional management. Today, it gives jobs to over 50,000 people and earns more than ₹60,000 crores every year. The company believes in growing steadily, focusing on rural areas, keeping traditions while still innovating, and supporting its employees—making it a strong and forward-thinking organization.

Murugappa Group's strategy is to diversify across important sectors like agriculture, finance, engineering, and manufacturing so that the business stays stable and relevant. The group runs on strong values, combining family leadership with professional management, and focuses more on long-term growth than quick profits. It puts customers first, especially in rural and middle-class areas, by offering dependable and affordable products. By mixing traditional values with modern business ideas and innovation, the group keeps improving. It also gives importance to employee growth, learning, and building an inclusive work culture, making it a strong and future-ready organization.

- ASHIK GODSON

ROLEX: MORE THAN JUST A WATCH

BRAND LENS

Rolex is more than a luxury watch brand: it's a symbol of success, achievement, and timeless style. For generations, it has been associated with excellence, but its appeal isn't just for older audiences. Gen Z is increasingly drawn to brands that stand for more than just product, and Rolex fits that mold perfectly. What makes Rolex powerful is its quiet confidence. It doesn't chase hype or trends. Instead, it stays consistent, refining craftsmanship, honouring tradition, and showing up at the world's biggest stages, from Wimbledon to Formula 1. It's the kind of brand that doesn't need to shout to be seen. You notice it, respect it, and aspire to it. Rolex watches aren't just bought, they're earned. Whether it's a celebration of a personal milestone or a reward for hard work, owning a Rolex feels meaningful. It tells a story of ambition, growth, and class. And in a world of fast fashion and throwaway trends, Rolex offers something rare: permanence. Rolex are one of the few brands who doesn't need a strong social media presence amongst its peers. It's a perfect blend of exclusivity, cost, popularity and brand ambassadors. Ever luxury brands wet dream.

For Gen Z, a Rolex isn't just about flexing status, it's about investing in legacy. It reflects a mindset shift: choosing timeless quality over temporary noise. And that's what gives Rolex its lasting brand power.

- AJAY JACOB

TEAM UNBOUNDED

NEW VOICES, SAME SPIRIT, GROWING STRONGER.

As we bring this edition of Unbounded to a close, our hearts are full of gratitude and pride. Putting this newsletter together has been a journey of shared ideas, late-night edits, and the joy of watching words take shape into something meaningful. More than anything, it reflects the vibrant spirit of our school and the people who make it what it is. We are especially grateful to our Chief Editor, Dr. Anu C. H., who has been a quiet yet steady guide throughout this process. She gave us the liberty to have a mind of our own, to experiment, and to discover our voices as editors, while always being there to gently steer us in the right direction. That balance of freedom and guidance has been invaluable in shaping not just this publication, but us as individuals.

This edition feels extra special because it marks a fresh chapter, our juniors stepping in as sub-editors for the very first time. Pranav, Kenic, Shreya, Tharun, Shri Hari, and Emie have poured their creativity and dedication into every page, and it has been such a joy to watch them grow into this role. There is a quiet pride in knowing that the spirit of Unbounded is slowly being handed down, and that it will only grow stronger in their hands. For us, this newsletter has never been just about pages, it's about people, voices, and stories that carry the heart of our community forward.

Assistant Editors
Lilyian & Careana



BEHIND THE NAME (THE ORIGIN OF UNBOUNDED)

“Unbounded” is our mantra, which defines the way we seek to break traditional barriers in accordance to build assiduously over the years and truly liberate our students in thought and action. It was formed by our beloved mentor, Ms. Chandrika Tandon. She had curated the word to set the point that with the curriculum laid out well, MCC BTSB will standout and shine in it's own unique way among the others.

It resonates with the core values of our business school, where students are encouraged to think beyond conventional limits and to embrace challenges with a sense of limitless potential. Just as the business world demands innovation, creativity, and a global outlook, our magazine represents the boundless nature of learning and growth at MCC BTSB.

Unbounded is not just a title; it symbolizes the freedom to explore, question, and redefine the future. It mirrors the world of business today, where the only limits are those we set for ourselves. This magazine stands as a testament to our students' unrestrained curiosity and ambition, making the name Unbounded a fitting choice for a publication rooted in a forward-thinking business education.

And so, Unbounded was born a publication with no limits, just like the minds that create it.