



**MCC BOYD TANDON
SCHOOL OF BUSINESS**

PLACEMENT BROCHURE

2024-2026

Leadership for the future
Fueled by the unbounded

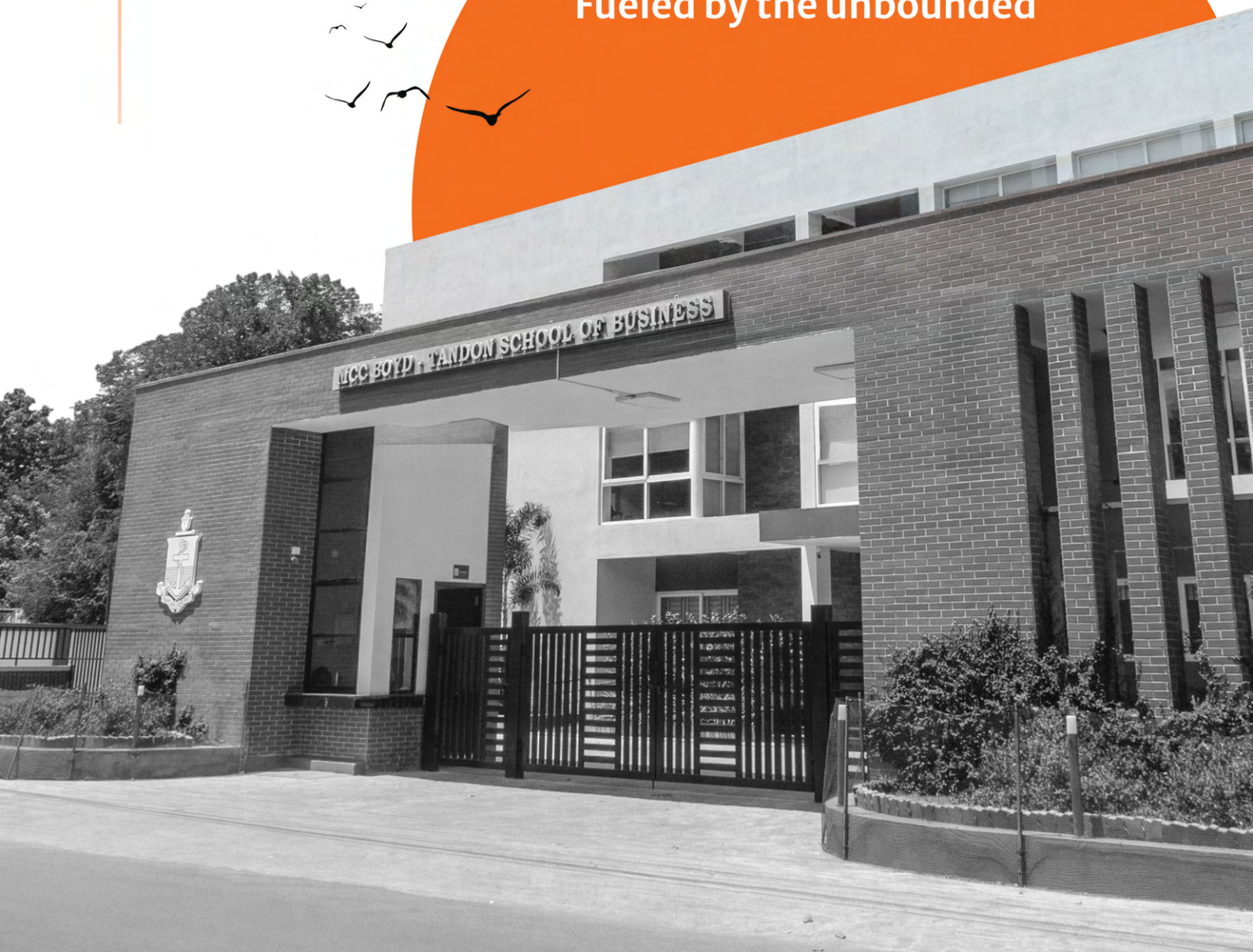


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MESSAGE FROM CHANDRIKA TANDON

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“Every student who walks through the doors of the Boyd Tandon School of Business, enters a world of unbounded opportunity. At BTSB, we don’t just aspire to develop technocrats — we aim to nurture critical thinkers, resilient individuals, and holistic leaders who can adapt to an ever-evolving business landscape.

Our vision goes beyond traditional business education. We are building a new kind of B-School — one that equips students to face real-world challenges with agility, empathy, and entrepreneurial spirit. The goal is not merely to graduate professionals, but to shape individuals who will one day start and lead their own ventures, embracing the life-changing lessons that come with taking risks and creating something from the ground up.

We are committed to forging strong, enduring relationships with industry, ensuring that our students remain future-ready, industry-relevant, and purpose-driven.”

Chandrika Tandon

Founder

Tandon Capital Associates, USA



MESSAGE FROM THE DIRECTOR



At MCC Boyd Tandon School of Business, we aim to make students "Future Ready" by fostering global perspective, problem-solving skills, and a mindset of continuous learning. Our focus is on empowering students to not only meet the challenges of tomorrow but to lead in creating a better future.

We believe in nurturing passions without limiting students to traditional templates, creating an ecosystem that encourages growth and innovation. Our mantra, "UNBOUNDED," reflects our mission to break barriers and liberate thought and action.

Dr. P. David Jawahar

Director

MCC Boyd Tandon School of Business



A blurred, orange-tinted photograph of students walking through a modern school hallway, creating a sense of motion and activity.

INSTITUTE OVERVIEW

ABOUT MCC BOYD TANDON SCHOOL OF BUSINESS

Welcome to the illustrious legacy and grandeur of the MCC Boyd Tandon School of Business—an emblem of excellence rooted in history and propelled by visionaries.

The origins of our saga dates back to the genesis of Madras Christian College, a distinguished institution etched in the annals of time. Founded in 1837 by the pioneering missionary Rev. John Anderson, this institution emerged as a beacon of English medium education in South India. The indelible imprint of luminaries like Dr. Alexander Boyd, a visionary Principal for 18 transformative years, echoes through time. Revered as the 'Prince of Principals, Dr. Boyd's teachings laid the groundwork for management principles long before they adorned the corporate realm.



In the symphony of our heritage, the birth of the MCC Boyd Tandon School of Business stands as a testament to continuity and innovation. Endowed by the benevolence of Ms. Chandrika Krishnamurthy Tandon, an esteemed alumna, this institution finds its genesis in a rich tapestry of values—Integrity, Innovation, and Influence. Our narrative is a seamless fusion of tradition and modernity, where history converges with visionary zeal. As we embark on this exhilarating journey, we invite you to be part of a legacy that transcends time—a legacy that embodies majesty, wisdom, and boundless potential.

Welcome to MCC Boyd Tandon School of Business, where excellence thrives and destinies are shaped.



VISION & MISSION

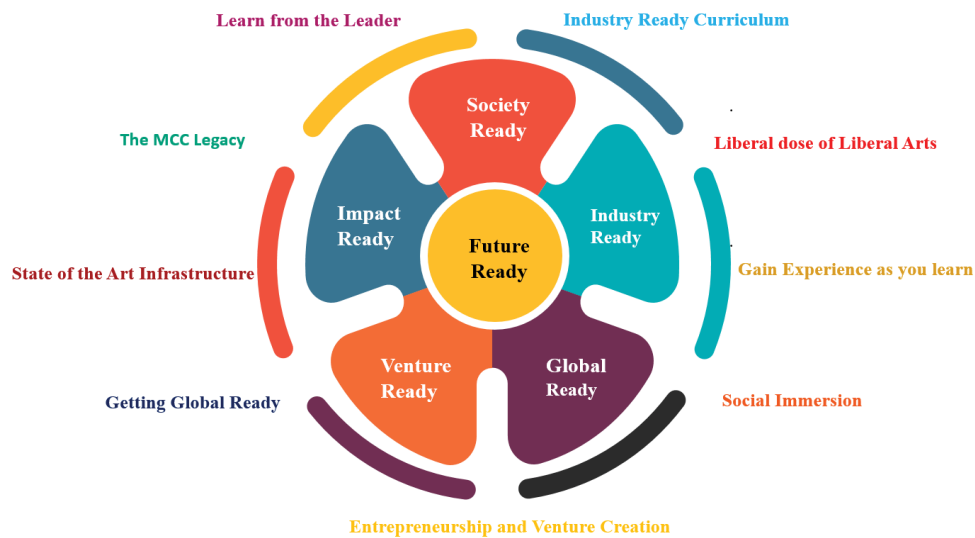
MCC Boyd Tandon School of Business, aspires to stand out as a top-ranked Business School and an acclaimed Centre of Excellence, fostering high quality business education, teaching, and research with global benchmarks to develop professionally competent, ethically upright, and socially responsible leaders with values

Raise Business Leaders with knowledge, skills and inquisitiveness with professional excellence

Inculcate in students' global values, attitude with uncompromising ethical principles

Enable Students to equip with entrepreneurial mindset through innovation and creativity.

DISTINCTIVE FEATURES OF THE INSTITUTE



Future Ready	Focuses on preparing graduates who are adeptly equipped to excel in an evolving world by being Society Ready, Industry Ready, Global Ready, Venture Ready and Impact Ready.
Society Ready	Graduates are imbued with the skills and perspectives necessary to engage with diverse communities and tackle societal challenges effectively. They are trained to lead with empathy, embrace ethical decision-making and contribute positively to the broader social fabric, ensuring their impact extends beyond their workplace.
Industry Ready	Individuals possess the practical knowledge and technical expertise required to thrive in today's fast-paced and ever-changing professional landscape. They are equipped with adaptive skills and industry insights, ensuring they can meet and exceed the evolving demands in their respective fields.
Global Ready	Students are adept at navigating and thriving in an interconnected world, thanks to their cultivated global perspectives and cross-cultural competencies. They are prepared to engage in international collaborations and understand diverse global cultures, markets, positioning themselves as leaders in a globalized economy.
Venture Ready	Graduates with a strong entrepreneurial mindset are prepared to launch and sustain successful ventures. They are skilled in identifying opportunities, taking calculated risks and leveraging creativity to drive business growth and innovation in a competitive environment.
Impact Ready	Students are empowered to drive meaningful change through innovative solutions and strategic thinking. They are adept at creating and measuring positive outcomes, applying their knowledge to solve real-world problems and make significant contributions to their organizations and communities.

ADVISORY COUNCIL

This Advisory Council brings together Indian and global business leaders, senior academics, industry pioneers, and public sector experts. Their collective experience spans technology, manufacturing, finance, media, governance, and education. They advise MCCBTSB on curriculum relevance, industry trends, research priorities, and global best practices—ensuring the school remains at the forefront of business education and student development.



Dr. Nicolas B. Dirks
(Chancellor, UC Berkeley)



Dr. Raju Balakrishnan
(Professor and Dean, Merrick School of Business, University of Baltimore)



Ms. Priya Sriram
(Managing Director, Madras Engineering Industries)



Mr. N Ravi
(Chairman, Kasturi & Sons Ltd (The Hindu Group))



Dr. Srilata Zaheer
(Professor, Dean Emerita, Carlson School of Management, University of Minnesota)



Mr. Harish Lakshman
(Chairman, RANE Group)



Mr. Som Mittal
(Former President, NASSCOM; Indian IT & Automotive Leader)



Mr. Josh Foulger
(President, Electronics, ZETWERK)



Dr. Raghu Sundaram
(Senior Vice-Chancellor and Head of Global Strategy, New York University)



Mr. Sriram Sivaram
(Joint Managing Director, Madras Engineering Industries)



Dr. Nasir Memon

(Dean of Engineering, NYU Shanghai and
Professor, Computer Science)



Mr. Angelo George

(CEO, Bisleri International)



Mr. Rahul Mammen Mappillai

(Managing Director (CEO), MRF Ltd)



Mr. PCR Suresh

(Director, ESIGO Consulting Group
Pvt. Ltd.)



Mr. Arun Mammen

(Vice Chairman & Co-Managing
Director, MRF Ltd)



Mr. George Kovoov

(SVP & GM India Beverages,
PepsiCo)



Mr. PWC Davidar

(Advisor, Tamil Nadu e-Governance
Agency, Retired IAS)



Mr. Ashok Thomas

(CEO, Adroit Public Relations)



Mr. Jacob Mathew

(Managing Editor, Malayala Manorama
Group of Publications)



Mr. Ajit Thomas

(Chairman, AVT Natural Products Ltd)



Mr. Ranjit Jesudasan

(Director, Mariana Express Lines
Pvt. Ltd)

PGDM PROGRAMME AND ITS HIGHLIGHTS

EXPERIENTIAL LEARNING

MCC BTSB provides a platform to go through experiential learning through courses such as, Social Immersion Programme, Summer Internship Programme, Liberal Arts, Foreign Languages in French, German and Korean help build character and an understanding of the real-life scenario to face uncertainties and make them mobile across the globe.



WORK - INTEGRATED LEARNING

Work-Integrated Learning (WIL) is a curricular, experiential education that formally integrates a student's academic studies with quality work experiences within a workplace or practice setting. It is an umbrella, that integrates theoretical knowledge with authentic practice in the workplace. WIL, enables students to work directly in an industry or organisation to develop competence and ability to apply knowledge and skills to gain real-world experience in preparation for a future career.



MASTER CLASS

Leadership with values is the hall mark of MCC BTSB. True to its claim, we create a space for experiential and extensive learning environment beyond the boundaries of the campus. Industry captains engage this space through "Master Classes" which are designed in addition to the classroom concepts, that provides students a different horizon on Leadership dimensions in various sectors of business, technology and management. They dwell among other things on Entrepreneurship and Venture Creation, Creativity and Innovation, Strategy, Global Business, Technology and Ethics. These Master class sessions compliment the curriculum and are ably delivered through interactive discussions, case studies, success stories / lessons learnt, turnaround strategies to enhance learning and engagement.



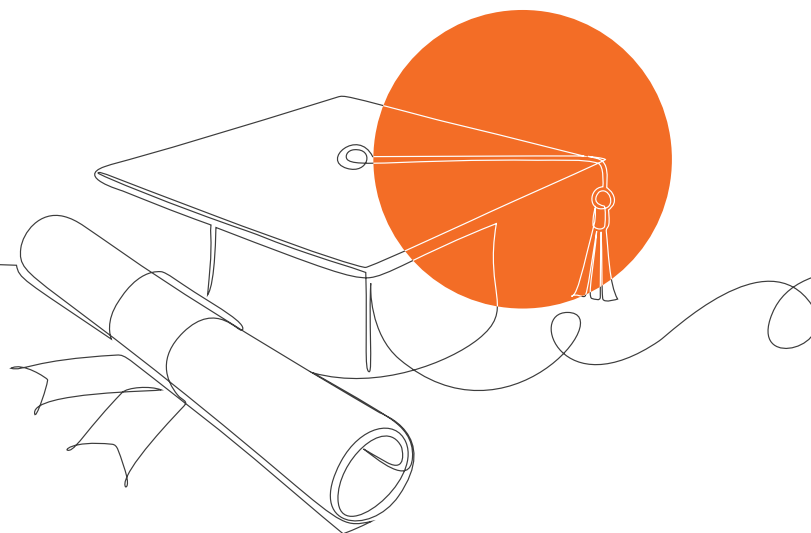
LIBERAL ARTS

Liberal arts courses are intended to prepare students to deal with the complexities of today's modern world. Students who go through this liberal arts classes acquire a broad understanding of the world from a multidisciplinary dimension, that includes social and environmental sciences, society, culture, philosophy, psychology, public policy, theatre, drama, storytelling, and more. Students choose from the choice of subjects as part of their study and the same is offered in Trimesters IV to VI with 2 credits as general elective. These subjects help students in cross pollination of ideas and on how to create persuasive arguments, communicate effectively, solve issues and become confident in one's life.



FOREIGN LANGUAGES

Foreign language study enhances listening skills and memory that help the student's engagement effectively and responsibly in a multi-cultural world. MCC BTSB supports students the most sought-after foreign languages such as French, German, Korean to improve their career and business prospects, build deeper connections and become a global citizen. Each student will have the benefit of learning two foreign languages as this is a credit course spread across two trimesters.



CURRICULUM OVERVIEW — INCLUDING SPECIALISATION STREAMS

The MCC BTSB PGDM Programme fosters divergent and holistic thinking, encouraging creativity and preparing students to become future-ready business leaders. Guided by feedback from our advisory board, industry experts, and esteemed faculty from India and abroad, we've developed a state-of-the-art, full-time two-year Post Graduate Diploma in Management.

Structured over six trimesters, the curriculum aligns with the Learning Outcome-Based Curriculum Framework (LOCF), ensuring a balanced focus on theoretical knowledge, practical application, and real-world relevance—all tailored to meet Industry 5.0 needs. This approach equips students with the ability to analyse complex business scenarios through a multidimensional lens.

In addition to core business education, MCC BTSB offers specialized training in high-demand areas including Marketing, Finance, Human Resources, Business Analytics, and Operations and Supply Chain Management—ensuring our graduates are corporate-ready.



CURRICULUM MATRIX

TRIMESTER – I

- Business, Governance and Society
- Micro Economics
- Financial Statement Analysis and Reporting
- Individual and Group Dynamics
- Quantitative Techniques for Managers
- Managerial Communication
- Tools for Managerial Decision Making (L)
- GE- I Design Thinking

TRIMESTER – II

- Macro Economics
- Behaviour in the Organizational Context
- Cost and Managerial Accounting
- Marketing Management – I
- Business Analytics (L)
- GE- II Legal Aspects of Business
- Entrepreneurship and Venture Creation
- Master Class –I (L)

TRIMESTER – III

- Fundamentals of Information Security Management
- Supply Chain & Logistics Management
- Corporate Finance
- Human Resource Management
- Marketing Management – II
- Operations Research
- Production and Operations Management
- Data Science Tools (L)
- Master Class – II (L)
- Social Immersion

TRIMESTER – IV

- Strategic Management
- Generic Elective – III (Liberal Arts)
- Foreign Language – I *
- Master Class – III (L)
- Summer Internship (8 –10 Weeks)
- French/ German/ Korean*

TRIMESTER – V

- Technology Enabled Business Management
- Generic Elective – IV (Liberal Arts)
- Master Class –IV (L)
- French/ German/ Korean*

TRIMESTER – VI

- Leadership and Team Skills
- Generic Elective – V (Liberal Arts)
- Capstone Project (Viva)

LIBERAL ARTS

- Story Telling
- Creative Writing
- Theatre Skills
- Appreciation of Music

FOREIGN LANGUAGES

- German
- French
- Korean

SPECIALIZATION STREAMS

FINANCE ELECTIVES

- Fintech and Financial Blockchain
- Strategic Cost Management
- Security Analysis and Portfolio Management
- Financial Modeling and Business Valuation
- Machine Learning in Finance
- Advanced Financial Reporting and Analysis
- Financial Risk Management
- Financial Data Analytics
- Forensic Accounting and Fraud Examination
- Tax Laws, Planning and Administration
- Digitalization in Banking and Insurance
- Audit and Assurance

MARKETING ELECTIVES

- Social Media Analytics
- Brand Management
- Technology and Marketing Strategy
- Sales and Distribution Management
- Artificial Intelligence and Automation in Marketing
- Services Marketing
- Neuro Marketing
- Sustainability and Green Marketing
- Data-Driven Marketing Decisions
- Omni Channel Retailing
- Agile Marketing
- Intellectual Property Rights and Marketing Ethics

HUMAN RESOURCE ELECTIVES

- Talent Transformation Management
- Employee Development
- Performance Management and Competency Mapping
- Compensation Management and Industry Benchmarking
- Human Resource Process Automation
- Industrial Relations and Labour Laws I
- Human Resource Analytics
- Organisation Development and Change Management
- Personal Growth Lab
- Global Culture Management
- Industrial Relations and Labour Laws II
- Employee Inclusivity, Safety and Engagement

BUSINESS ANALYTICS ELECTIVES

- Programming for Analytics
- Data Visualization for Managers
- Data Warehousing and Data Mining
- Enterprise Data Management
- Text Mining
- Time Series Analysis and Forecasting
- Big Data Management and Security
- Business Intelligence
- Deep Learning for Business
- Predictive Analytics
- Internet of Things and Smart Data Processing
- Generative AI

LIST OF OPERATIONS AND SUPPLY CHAIN MANAGEMENT ELECTIVES

- Operations Strategy and Competitiveness
- Lean Manufacturing and Six Sigma
- Technology Driven Supply Chain Management
- Supply Chain Optimization
- Enterprise Resource Planning
- Service Operations and Quality Management
- Global Logistics and Trade Compliance
- Analytics in Supply Chain Management
- Sustainable Operations and Green Supply Chains
- Production, Planning and Control
- Procurement and Strategic Sourcing
- E-Commerce and Last-Mile Delivery

ACADEMIC COLLABORATORS

As part of our international academic collaborations, MCC Boyd Tandon School of Business (MCC-BTSB) is honoured to be affiliated with Azusa Pacific University (APU)—a distinguished Christian university in Southern California and a member institution of the Council for Christian Colleges & Universities (CCCU). MCC-BTSB engages proactively in APU's flagship event, the International Business Colloquium, with a series of insightful sessions, workshops, and student presentations. Our faculty members have also contributed as guest speakers during these colloquiums, offering academic insights and strengthening cross-cultural academic exchange. This collaboration promotes global exposure for students and faculty alike, supporting our dedication to internationally-focused business education.

In addition to our global academic partnerships, MCC Boyd Tandon School of Business is privileged to be guided by a panel of esteemed international mentors who bring a wealth of academic and professional expertise from leading institutions around the world. Their mentorship is important to boosting our standards of scholarship, developing faculty, and exposing students to the best global business and management educational practices.

OUR INTERNATIONAL MENTORS



Mr. Raimund Grafe
German Civil Servant (Retired)



Dr. Mark Wm Cawman
Stonehill College, Massachusetts, USA



Dr. Stanley Oliver
Doctoral College, UK



Prof. Mouloud Madoun
ESSEC Business School, Paris

Their continuous engagement keeps our learning environment relevant globally, intellectually challenging, and aligned with the changing needs of the international business environment

INDUSTRY-ACADEMIA COLLABORATION

MCC BTSB has formed strategic partnerships through three key Memoranda of Understanding (MOUs) to enhance its academic and professional offerings.

PGDM Programme has been accredited by Association of Chartered Certified Accountants, UK, one of the most Prestigious and Globally acclaimed Professional body of Accountants. By Virtue of this Accreditation, the students of PGDM (Finance Specialization) will benefit from papers exemption. Further, if the enrolled students have qualified B.Com as their Bachelor's degree in an approved University, they will in addition get another 4 papers, resulting in they stand to benefit from a total of 9 papers as exemption in the ACCA Examinations. MCC BTSB is the First in India to get this honour for its flagship PGDM Programme.

In collaboration with Infosys Ltd, BTSB students gain access to technical e-learning courses and certifications through the Infosys Springboard CSR initiative

Additionally, through the MOU with the National Entrepreneurship Network (NEN), BTSB provides students with mentorship, workshops, and resources to foster entrepreneurial skills and innovation, preparing them for leadership roles in the business world.



FACULTY PROFILES



Dr. C. Samuel Joseph, Ph.D., F.C.M.A.,

Expertise: 32 years in teaching, research and institution building, discipline includes Accounting Finance and Strategic Cost Management.

Fellow – Cost & Management Accountant (ICMAI)



Dr. T. S. Muralidharan, Ph.D., B.L, M.Sc (Psychology)

Expertise: Human Resources and Industrial Relations; experience across Manufacturing, Service, IT, ITES, and Healthcare sectors with teaching experienced in reputed management institutes.



Dr. G. T. Thiru Arooran, Ph.D.,

Expertise: 26+ years in higher education, focusing on Quantitative Techniques, Operations Research, and Business Law.



Dr. Sudarsan Jayasingh, Ph.D.,

Expertise: Over 27 years in management education in India and Malaysia. Specialized in teaching brand management, consumer behaviour and marketing management.



Dr. Vijayakumar Srinivasan, Ph.D., PG Cert. in APHE

Expertise: Over 20 years in higher education; specializes in finance, corporate reporting, curriculum design, academic leadership, accreditation, and student engagement.



Dr. Murali Ramachandran, Ph.D.,

Expertise: 13 years of teaching; focus on Marketing, Quantitative Techniques, Economics, and Operations Management.



Dr. Suganya Sampat, Ph.D.,

Expertise: 13 years in Financial Planning & Analysis, Budgeting, Forecasting, and Variance Analysis (ex-Ford Motors Pvt Ltd). Industry and 4+ years in academic and research.



Dr. Anu CH, Ph.D.,

Expertise: 10+ years in academia, research and industry having background in IT and Management.



Dr. S. Deborah Sharon, Ph.D.,

Expertise: Over 15 years of experience in Human Resource Management; passionate educator.



Dr. Anson C J, Ph.D.,

Expertise: Over 9 years in intellectual property rights (IPR), innovation policy, and strategic management subjects.

CORPORATE TESTIMONIALS

“

11 Boyd Tandon School of Business Students, interned at MEI in various functions including Marketing, Supply Chain, Finance and Human Resources. They were mentored by our senior management team members in the above functions and given real world projects to work on. I was very impressed by their inquisitiveness and ability to learn. They not only understood the specifics of our industry and organisation, but they managed to deliver real tangible outcomes through their projects. Working on real world problems in a running business have enabled the students to appreciate the relevance of classroom learning. I'm sure all of these students would be of great value to the organizations they join after graduating next year.”

Priya Sriram
Managing Director
Madras Engineering Industries



“

I would especially like to acknowledge the exceptional contribution of Ms.Ancey, who worked with us over the past few months as a summer intern. She supported module development, video creation, research, storyboarding, script writing and PowerPoint design. Ancey adapted well to the Mindskillz culture, met her deliverables and showed great professionalism throughout.”

Cavita Mehra
Founder & Managing Director
Mindskillz



GUEST SPEAKER INSIGHTS

“

“Excellent bunch of students who have a bright future. Good job done by MCC Boyd in creating future leaders!”

Sudhakar Vishwanathan,
India Finance Head
Lincoln Electric



“

“Very inquisitive and enthusiastic minds.”

Jayashree Nandhakumar,
Director
CRISIL



“

“MCC BTSB is a great place with energetic staff and enthusiastic students working toward a great vision of making students 'Future Ready'.”

C.K. Kumaravel
CEO
Naturals



“

“A lot of enthusiasm and appetite to learn.”

Prabhu Srinivasan,
Dy. Vice President
HDFC Bank



“

“I am impressed with what has been created. I am very sure that the MCC Boyd Tandon School of Business will go on to become world-class sooner than later.”

Harish Lakshman,
Chairman
Rane Group



“

“Best wishes to the B-School to achieve great glory in the field of business.”

Vinay Kamath,
Senior Associate Editor
The Hindu Business Line



EXPERIENTIAL LEARNING

SOCIAL IMMERSION



As part of my Social Immersion Project at MCC Boyd Tandon School of Business, I was given opportunity to work with Concerns Universe Foundation in Bangalore. The purpose of this social immersion is to create socially and professionally responsible future leaders. During our stay at Bangalore, we realized that there were a number of concerning issues in the community, such as drug abuse, high school dropout rates, and economic instability among families. In order to solve these problems, my team and I came up with solutions, each of us dealing with a specific area. I initiated to introduce the National Institute of Open Schooling (NIOS) educational scheme, which would help decrease the rate of school dropouts. I prepared a proposal with an appropriate budget to sponsor 100 students under this program with the assistance of my team. We approached Pacific International Lines Pvt. Ltd. and requested sponsorship of ₹13,38,600 to execute this project. To our great surprise, the company sanctioned our proposal and agreed to donate the whole amount to the NGO, which facilitated the program to be initiated successfully. This experience has been well worthwhile, as it enabled us to make a real difference to the community. Seeing our efforts bear fruit in the shape of real change has been an inspiring learning experience, and I feel privileged to be a part of this project.

Arunachalam, Allen & Aswin Kumar
(Concerns Universe Foundation)



Real learning begins where comfort ends — and this program proved it. Together with my friends, we entered a world that was very different from textbooks and where theory was less important than empathy. We weren't just a team but we were listeners, learners, and doers. Every conversation, every survey, every smile from the community shaped our understanding of true impact. Collaborating taught us more about people, possibilities, and purpose than any classroom could. It was more than just a social immersion. It served as a mirror, reflecting who we are and what we can achieve when compassion and teamwork come together.

Mohd Azhar, Aswin David Sason, Devaprasad, Joshua Moses (Plastics for Change)



SUMMER INTERNSHIP



I had an incredible learning experience during my summer internship at Biocon Limited. I worked on a live project on inventory ageing analysis, where I used Power BI and Excel to build dashboards that categorized inventory by shelf life. This helped highlight slow-moving and high-risk stock. I've also got hands-on experience with SAP T-Codes, giving me real-time insights into the pharmaceutical supply chain. Beyond the project, I actively participated in CSR initiatives like making eco-friendly paper bags and educational charts for schools—which gave me a deeper appreciation for Biocon's commitment to sustainability.

Varshan A P



During my internship at MRF Ltd., I conducted a focus group-based market study in Chennai involving OEM showrooms, composite tyre dealers, MRF exclusive/T&S dealers, and two-wheeler customers. The study explored adoption patterns, performance feedback, and brand perception of radial tyres. While most customers now use radial tyres (often due to OE fitment), awareness of their benefits remains low. Common issues included sidewall cracks and uneven wear. Dealers expressed concern over limited support and promotional efforts from brands. Despite challenges, MRF maintained strong brand recall and preference, especially among young riders prioritizing grip, comfort, and durability.

Nelson Prabhu M K



SHORT TERM INDUSTRY ENGAGEMENT



During my internship at Lincoln Electric India, I've worked on a financial benchmarking project that involved conducting a competitor analysis. I've understood financial statements and evaluated key performance indicators to compare the company's performance with its peers. Through this, I've gained practical financial analysis experience—interpreting data, applying benchmarking, and identifying performance gaps. This internship strengthened my analytical skills and built a strong foundation for a future career in the finance domain.

Karthick S T



My short-term industry engagement at Ashok Leyland had given me valuable practical experiences. During my tenure, I was involved in preparing preliminary data in Excel for document lodging, validating reports like letters of credit, verifying bills, and organizing data through entry, categorization, and sorting. This experience sharpened my attention to detail and gave me a clear understanding of how large organizations manage financial and operational documents. This engagement greatly enhanced my technical and analytical skills and has shaped my interest in finance and operations for my future career.

Poornakala S



CLUB INITIATIVES

THE ART & FILM APPRECIATION CLUB



Art & Film Appreciation Club promotes critical thinking, creative expression, and cultural appreciation from the arts and films. The club conducts film viewings such as “Good Will Hunting” and plans on conducting short film shows, exhibitions of photography, and canvas paintings. In Zephyros 2025, the club provided “Butterfly Effect”, a short film contest. Based on inclusivity and artistic freedom, it enriches students' intellectual and social development, hailing the revolutionary potential of art and narrative.

PRiSM

The PRiSM PR and Social Media Club promotes creativity, interaction, and community through effective communication. It operates official social media accounts, highlighting academic and cultural activities. One of its flagship initiatives, “Reel It”, invited students to submit experiences in the form of short reels, and winners were selected through public voting. At Zephyros 2025, the club organized “REELvolution 5.0”, a competition to create reels that showcased students' narrative abilities. Through digital storytelling, PRiSM actively engages campus life and increases student engagement.



REDEB



The Debate and Reading Club, promotes critical thinking, public speaking, and reading skills through debate competitions, book club sessions, and public speaking sessions. It recently organized a debate on "Is social media a distraction or an essential tool for business?" with great student enthusiasm. The club organizes a book summarizing event every Wednesday to promote storytelling. In Zephyros 2025, REDEB hosted “Biz Quizz”, a quiz competition on business, adding to intellectual stimulation and discussion on campus.

THE SOCIETAL IMPACT MISSION CLUB



The Societal Impact Mission (SIM) Club was founded with the vision of creating mindful future leaders who are deeply rooted in empathy, sustainability, and social responsibility. Launched on September 13, 2024, it hosted a Financial Literacy Program and “SUSTAINovation” at Zephyros 2025. It continues to drive ethical leadership and social impact through student-led initiatives.

THE FITNESS CLUB

The Fitness Club was established to promote physical well-being and mental resilience among students, recognizing the importance of a balanced lifestyle. It aims to foster a culture of regular exercise, teamwork, and healthy habits within the campus community. Highlights include a health session by Dr. Phebe Angus G, a Jersey Distribution Ceremony, inter-collegiate games, and “Bid with Boyd” at Zephyros 2025. The club fosters sportsmanship and an active lifestyle on campus.



WOMEN'S FORUM “PHOENIX”



Launched on International Women’s Day, Phoenix empowers women through wellness, leadership, and self-awareness. Dr. Krishnaveni Renganathan led the inauguration with a session on sleep health, stress, and nutrition. A sleep assessment activity engaged students meaningfully. The forum fosters a supportive space for dialogue, self-care, and confidence, promoting holistic development for women on campus.

STUDENT AWARDS AND RECOGNITIONS

Eleven MCC BTSB students showcased their talents at Chrysalis 2025, a college fest hosted by LIBA, and secured the Overall Trophy.

- 1st place in Digital Creation
- 2nd place in AI Poster Showdown



CHRYsalis 2025 (12TH FEB 2025)

WINNING TEAM MEMBERS

Careana Walter, Austin Raj, Kishor Kumar N, Kailash Naath, Timothy Graham Samson, Naveen R, Gopinath K, Naveen Chander, Ancey R, Sonia Divyashree J, Margaret Beena, Dharanidharan S, and Ahilan Britto J.

Sakthivel, Kailash, and Poornakala represented MCC BTSB and secured 2nd place in the Zerodha Varsity Quiz 2025 held at Saveetha School of Management.



ZERODHA VARSITY QUIZ (19TH FEB 2025)

At Prometheus 2025 hosted by XIME Chennai, the quiz team earned multiple accolades:

- 2nd runner-up in Stock Mafia (Mock Stock) and in Tech Quest (Tech Quiz)
- Sakthivel and Louis secured 3rd place in the Quiz Gambit event on Day 2.



PROMETHEUS — XIME CHENNAI (24TH–25TH FEB 2025)

Rosemary, Kishore, Poornakala, and Kailash represented MCC BTSB in the Chanakya Event organized by AIMA at Lead School of Management, Palakkad. The team won the Regional Bracket and advanced to the National Semi-Finals held in Coimbatore on 27th March 2025.



CHANAKYA EVENT (27TH MAR 2025)

The MCC Boyd Tandon School of Business, Madras Christian College, had organized a startup idea validation event titled “From Idea to Impact.” Postgraduate Diploma in Management students presented 20 innovative business ideas during the event.



From the 20 ideas, the panel shortlisted three standout pitches:

1. Telemedicine for Rural Areas
2. Sustainable Clothing Line using Natural Pigments
3. Social Issue Tracking App

MCC HOSTS STARTUP IDEA VALIDATION PROGRAM

On 19th July 2025 Students Shaul Hamied, Santhosh, and Deebak Kumar from MCC Boyd Tandon School of Business participated in the LogistiX Innovate '24 Hackathon organized by TT Skill and hosted at MCC-MRF Innovation Park. Their rural healthcare startup idea, Ruramed, was among the top 10 teams selected from over 187 participants and ultimately won 1st Place in the Grand Finale held on 19th July 2025. The team received a ₹1 Lakh Seed Grant and a 1-Year Industrial Mentorship Program, marking a major milestone in their mission to improve medicine delivery in rural India.



STARTUP PITCH

PLACEMENT PROCEDURE



Pre-Placement Talks (PPTs)

The placement process begins with Pre-Placement Talks (PPTs) held on campus, where organizations introduce themselves to the students. These sessions allow company representatives to showcase their organization, work culture, roles offered, and career growth opportunities. Students gain valuable insights, enabling them to make informed decisions about their career alignment with the company.

1



Eligibility Criteria and Student Shortlisting

Following the PPT, companies submit their eligibility criteria to the Placement Committee. The committee carefully filters the student applications based on these criteria and shares the list of eligible and suitable candidate profiles with the respective companies. This ensures a focused and efficient screening process.

2



Interviews

The interviews are conducted on-campus at MCC Boyd Tandon School of Business, providing a professional environment for companies and students to engage. Organizations interact with the shortlisted candidates through one or more interview rounds, which may include HR, technical, or case-based evaluations.

3



Final Selection and Offer Letters

Post-interviews, companies share the list of selected candidates with the Placement Committee. Official offer letters are then issued to the selected students. Companies are encouraged to finalize and submit the offer letters within two weeks of the interview process to ensure a smooth transition from selection to onboarding.

4

CORPORATE RELATIONS

SHORT TERM INDUSTRY ENGAGEMENT

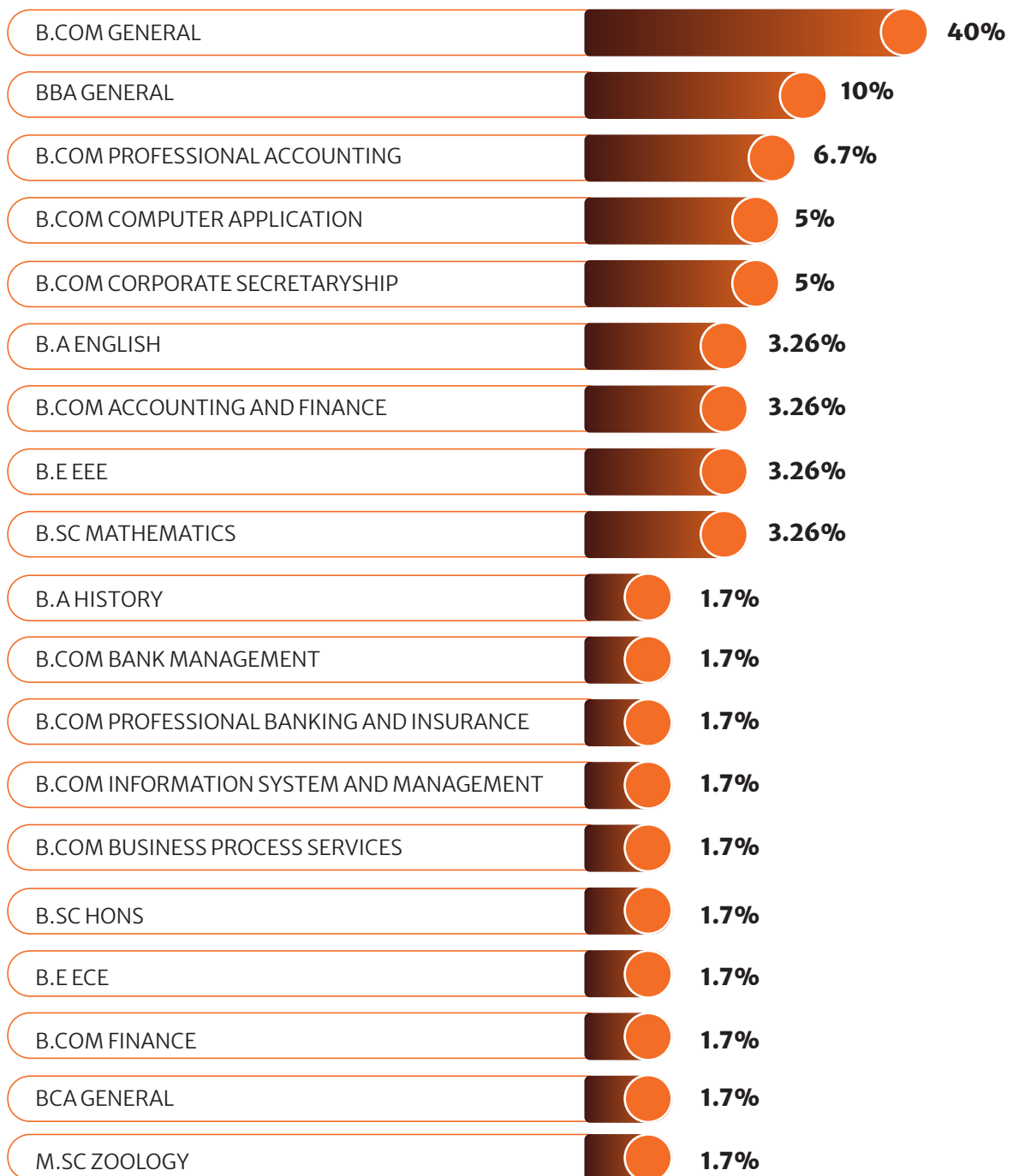


SUMMER INTERNSHIP



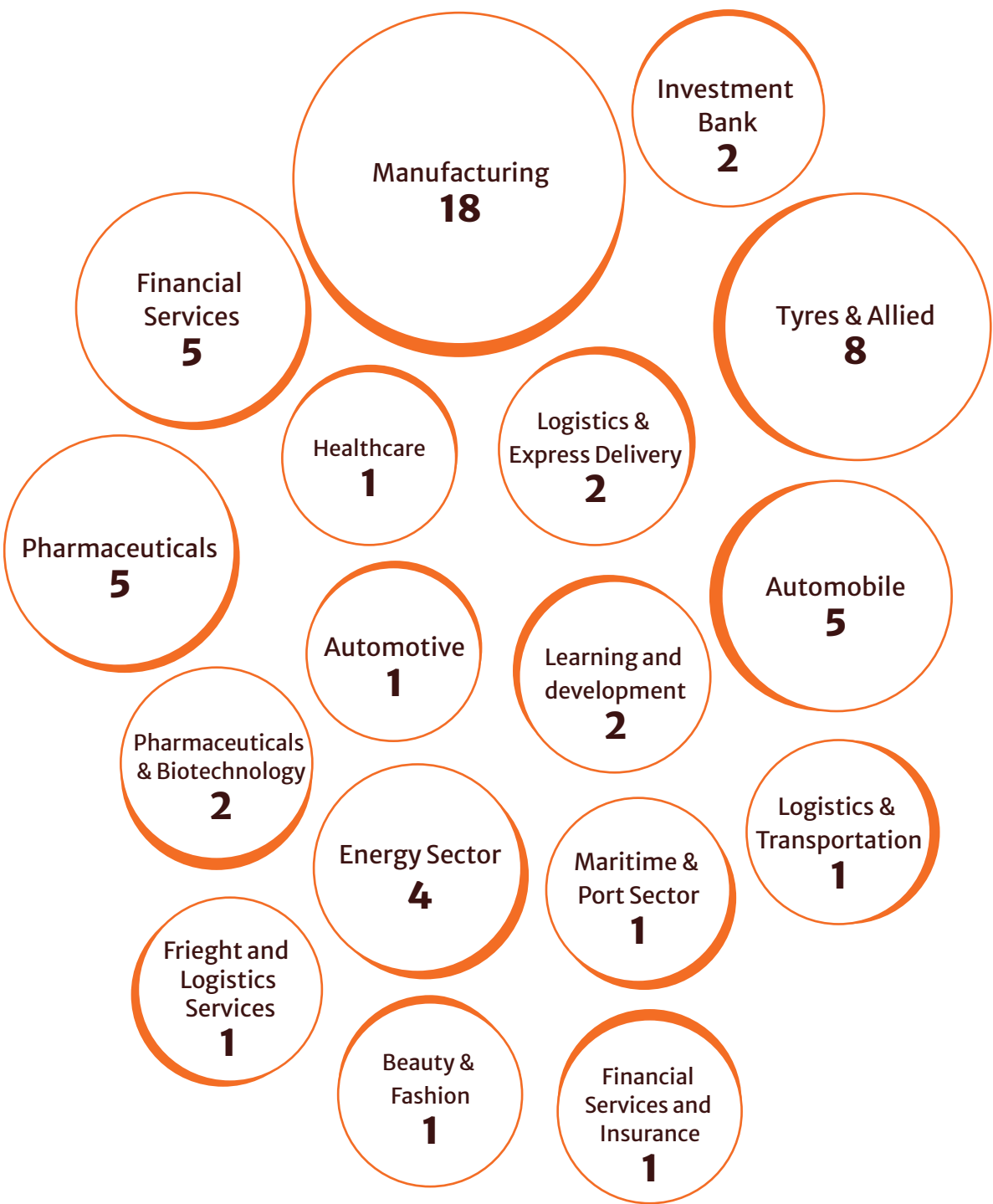
BATCH DEMOGRAPHICS

DISTRIBUTION OF STUDENTS BY ACADEMIC BACKGROUND



BATCH DEMOGRAPHICS

PRIOR EXPOSURE SECTORS



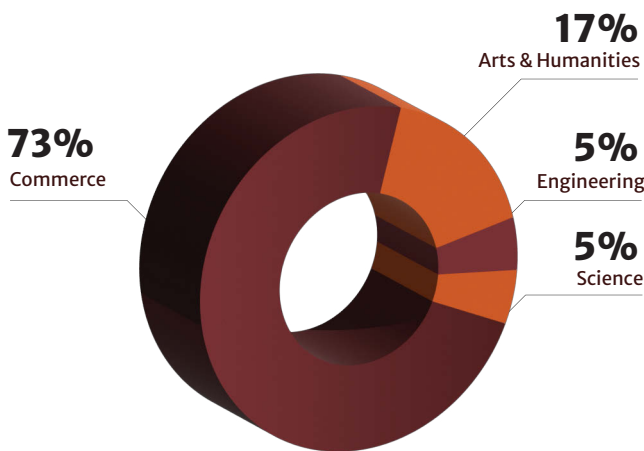
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BATCH DEMOGRAPHICS

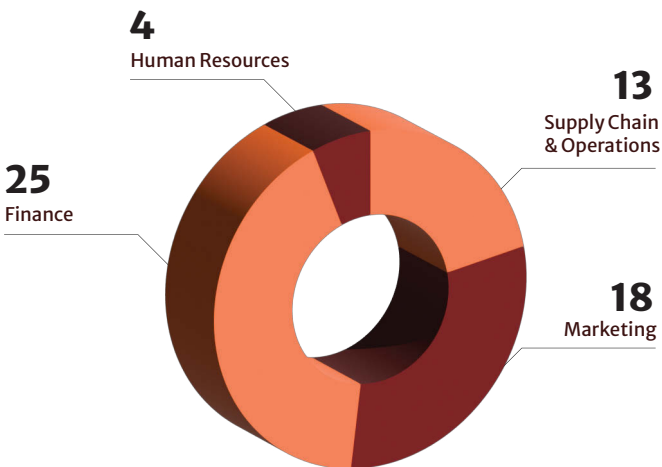
GENDER



ACADEMIC BACKGROUND



MAJOR SPECIALISATIONS



BATCH 2024 - GRADUATE PROFILES

FINANCE



Aswin David Sason A

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Aldebaran Capserv Pvt Ltd	Summer Internship Programme Aldebaran Capserv Pvt Ltd



Evangelin Grace Joseph

Major/Minor Finance / Human Resource	Last Degree B.Sc Mathematics
Short Term Industry Engagement Malayala Manorama Co Ltd	Summer Internship Programme Madras Engineering Industries Pvt Ltd



Aswin Kumar V

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Plastics for Change	Summer Internship Programme Prabudass Liladher Capital



Jane Jerrilyn J

Major/Minor Finance / Finance	Last Degree B.Com (General)
Short Term Industry Engagement ACEnovation Hub Pte Ltd	Summer Internship Programme Ashok Leyland



Careana Waltar

Major/Minor Finance / Marketing	Last Degree B.Com (General)
Short Term Industry Engagement Groom India Salon and Spa Pvt Ltd	Summer Internship Programme Essar Oil UK Services Pvt Ltd



Jerusha J

Major/Minor Finance / Business Analytics	Last Degree BBA (General)
Short Term Industry Engagement Ashok Leyland	Summer Internship Programme Lincoln Electric India Pvt Ltd





Deebak Kumar D

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Poompuhar Shipping Corporation	Summer Internship Programme Madras Engineering Industries Pvt Ltd



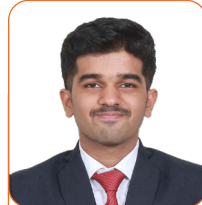

Joshua Moses A

Major/Minor Finance / Human Resource	Last Degree B.Com (General)
Short Term Industry Engagement UNIBIC FOODS	Summer Internship Programme MRF Ltd

Joshua Paul

Major/Minor Finance / Marketing	Last Degree B.Com (Professional Accounting)
Short Term Industry Engagement Aldebaran Capserv Pvt Ltd	Summer Internship Programme Aldebaran Capserv Pvt Ltd

Mohd Azhar F

Major/Minor Finance / Human Resource	Last Degree B.Com (General)
Short Term Industry Engagement MCC – MRF INNOVATION PARK	Summer Internship Programme Ashok Leyland






Kailash Naath B S

Major/Minor Finance / Finance	Last Degree BCA
Short Term Industry Engagement Ashok Leyland	Summer Internship Programme Prabhudass Liladher Capital






A Muhammed Nawaz

Major/Minor Finance / Business Analytics	Last Degree B.Com (Accounting and Finance)
Short Term Industry Engagement Thomas Cook India Limited	Summer Internship Programme Ashok Leyland

Karthick S T

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Lincoln Electric India Pvt Ltd	Summer Internship Programme Ashok Leyland


Nivetha S

Major/Minor Finance / Business Analytics	Last Degree B.Com (Professional Accounting)
Short Term Industry Engagement Lincoln Electric India Pvt Ltd	Summer Internship Programme Lincoln Electric India Pvt Ltd






Kiran Prasath

Major/Minor Finance / Operations & Supply Chain Management	Last Degree B.Com Professional – Banking and Insurance
Short Term Industry Engagement UNIBIC FOODS	Summer Internship Programme Prabhudass Liladher Capital


Poornakala S

Major/Minor Finance / Business Analytics	Last Degree B.Com (Corporate Secretaryship)
Short Term Industry Engagement Ashok Leyland	Summer Internship Programme Prabhudass Liladher Capital

Margaret Beena F

Major/Minor Finance / Finance	Last Degree B.Com (General)
Short Term Industry Engagement Lincoln Electric India Pvt Ltd	Summer Internship Programme Mindskillz




Roopakalyani A N

Major/Minor Finance / Supply Chain and Operations	Last Degree B.com (BPS)
Short Term Industry Engagement Axis Bank	Summer Internship Programme Sundaram Rubber Factory



Roshini D

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Axis Bank	Summer Internship Programme Sundram Fasteners Limited



Shreenidhi J

Major/Minor Finance / Business Analytics	Last Degree B.Com (Accounting and Finance)
Short Term Industry Engagement Ashok Leyland	Summer Internship Programme Essar Oil UK Services Pvt Ltd



M S R Sakthivel

Major/Minor Finance / Business Analytics	Last Degree B.A. Economic
Short Term Industry Engagement Axis Bank	Summer Internship Programme Prabhudass Liladher Capital



Simson S M

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Thomas Cook India Limited	Summer Internship Programme MRF Ltd



Santhosh S

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement MCC - MRF INNOVATION PARK	Summer Internship Programme ZF Rane Automotive India Pvt. Ltd



Srivardhini V

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Ashok Leyland	Summer Internship Programme Madras Engineering Industries Pvt Ltd



Shaulhamied S

Major/Minor Finance / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement MCC - MRF INNOVATION PARK	Summer Internship Programme MRF Ltd

BATCH 2024 - GRADUATE PROFILES

MARKETING



Ahilan Britto J

Major/Minor Marketing / Marketing	Last Degree B.Com Computer Application
Short Term Industry Engagement Divine Foods	Summer Internship Programme Sundram Fasteners Limited



Birla R T

Major/Minor Marketing / Business Analytics	Last Degree B.A. English
Short Term Industry Engagement Malayala Manorama Co Ltd	Summer Internship Programme MRF Ltd



Allen Melito

Major/Minor Marketing / Business Analytics	Last Degree B.Sc (Hons) Sports and Exercise Sciences
Short Term Industry Engagement Abstract	Summer Internship Programme Biocon Limited



Dharanidharan S

Major/Minor Marketing / Operations & Supply Chain Management	Last Degree B.Com (General)
Short Term Industry Engagement Global Logistics Solutions India Pvt Ltd	Summer Internship Programme MRF Ltd



Ancey R

Major/Minor Marketing / Finance	Last Degree BBA (General)
Short Term Industry Engagement Groom India Salon and Spa Pvt Ltd	Summer Internship Programme Mindskillz



Eskalin Lovely Kaviya

Major/Minor Marketing / Human Resource	Last Degree BBA (General)
Short Term Industry Engagement Axis Bank	Summer Internship Programme Syngene International Ltd





Beniesha Fiona A

Major/Minor Marketing / Human Resource	Last Degree B.Com (General)
Short Term Industry Engagement Divine Foods	Summer Internship Programme Syngene International Ltd





Gopinath K

Major/Minor Marketing / Human Resource	Last Degree B.E. EEE
Short Term Industry Engagement Zee5 & High Dreamers Entertainment	Summer Internship Programme Biocon Limited



Issac J

Major/Minor Marketing / Business Analytics	Last Degree B.E. EEE
Short Term Industry Engagement Groom India Salon and Spa Pvt Ltd	Summer Internship Programme AGS Health



Narkis Banu E

Major/Minor Marketing / Operations & Supply Chain Management	Last Degree B.Com (Corporate Secretaryship)
Short Term Industry Engagement Page3 (Naturals)	Summer Internship Programme Global Logistics Solutions India Pvt Ltd



Kishor Kumar N

Major/Minor Marketing / Finance	Last Degree B.Com (General)
Short Term Industry Engagement UNIBIC FOODS	Summer Internship Programme Madras Engineering Industries Pvt Ltd

Naveen R

Major/Minor Marketing / Business Analytics	Last Degree B.Com (Corporate Secretaryship)
Short Term Industry Engagement Malayala Manorama Co Ltd	Summer Internship Programme MRF Ltd



S M N Logith Varma

Major/Minor Marketing / Human Resource	Last Degree B.Com (General)
Short Term Industry Engagement Nippon Paint India	Summer Internship Programme Essar Oil UK Services Pvt Ltd






Nelson Prabhu M K

Major/Minor Marketing / Operations & Supply Chain Management	Last Degree B.A. Economics
Short Term Industry Engagement MCC – MRF INNOVATION PARK	Summer Internship Programme MRF Ltd



Mrinalini D

Major/Minor Marketing / Business Analytics	Last Degree B.Com (Professional Accounting)
Short Term Industry Engagement Lincoln Electric India Pvt Ltd	Summer Internship Programme Madras Engineering Industries Pvt Ltd



Noah J

Major/Minor Marketing / Marketing	Last Degree BBA (General)
Short Term Industry Engagement Poompuhar Shipping Corporation	Summer Internship Programme Paulsons Beauty And Fashion Pvt Ltd

Naren Balaji V

Major/Minor Marketing / Business Analytics	Last Degree B.A. History
Short Term Industry Engagement Thomas Cook India Limited	Summer Internship Programme Sundram Fasteners Limited

Rose Mary

Major/Minor Marketing / Business Analytics	Last Degree M.Sc Zoology
Short Term Industry Engagement MCC – MRF INNOVATION PARK	Summer Internship Programme Madras Engineering Industries Pvt Ltd

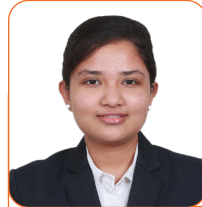
BATCH 2024 - GRADUATE PROFILES

OPERATIONS AND SUPPLY CHAIN MANAGEMENT



Arunachalam A

Major/Minor Operations & Supply Chain Management / Marketing	Last Degree B.Com (General)
Short Term Industry Engagement UNIBIC FOODS	Summer Internship Programme MRF Ltd



Emy Nelvia Shwetha S

Major/Minor Operations & Supply Chain Management / Marketing	Last Degree B.Com (General)
Short Term Industry Engagement Global Logistics Solutions India Pvt Ltd	Summer Internship Programme Blue Dart Aviation Limited



Austin Raj

Major/Minor Operations & Supply Chain Management / Marketing	Last Degree B.Com (General)
Short Term Industry Engagement Groom India Salon and Spa Pvt Ltd	Summer Internship Programme Madras Engineering Industries Pvt Ltd



Jaya Shree S

Major/Minor Operations & Supply Chain Management / Marketing	Last Degree B.Com (General)
Short Term Industry Engagement Global Logistics Solutions India Pvt Ltd	Summer Internship Programme Blue Dart Aviation Limited



Beryl Jedida

Major/Minor Operations & Supply Chain Management / Finance	Last Degree B.Com (Accounting and Finance)
Short Term Industry Engagement Groom India Salon and Spa Pvt Ltd	Summer Internship Programme Madras Engineering Industries Pvt Ltd



G Louis Joshua

Major/Minor Operations & Supply Chain Management / Business Analytics	Last Degree B.Com (Computer Application)
Short Term Industry Engagement ACEnovation Hub Pte Ltd	Summer Internship Programme Essar Oil UK Services Pvt Ltd



Deva Prasad

Major/Minor Operations & Supply Chain Management / Finance	Last Degree B.Com (Professional Accounting)
Short Term Industry Engagement Thomas Cook India Limited	Summer Internship Programme Lincoln Electric India Pvt Ltd



Mathew John Paul M

Major/Minor Operations and Supply Chain Management / Finance	Last Degree B.Com (Computer Application)
Short Term Industry Engagement Plastics for Change	Summer Internship Programme Biocon Limited



M Naveen Chandar

Major/Minor Operations & Supply Chain Management / Marketing	Last Degree B.Com (Bank Management)
Short Term Industry Engagement Malayala Manorama Co Ltd	Summer Internship Programme Madras Engineering Industries Pvt Ltd



Vaishali S

Major/Minor Operations & Supply Chain Management / Marketing	Last Degree BBA (General)
Short Term Industry Engagement Global Logistics Solutions India Pvt Ltd	Summer Internship Programme Triway Forwarders



Peter K

Major/Minor Operations & Supply Chain Management / Finance	Last Degree B.Sc Mathematics
Short Term Industry Engagement Thomas Cook India Limited	Summer Internship Programme Orange Retail Finance India Limited



Varshan A P

Major/Minor Operations & Supply Chain Management / Business Analytics	Last Degree BBA (General)
Short Term Industry Engagement DSV Global Transport and Logistics	Summer Internship Programme Biocon Limited



Sonia Divyashree J

Major/Minor Operations & Supply Chain Management / Business Analytics	Last Degree B.Com (General)
Short Term Industry Engagement Lincoln Electric India Pvt Ltd	Summer Internship Programme Biocon Limited

BATCH 2024 - GRADUATE PROFILES

HUMAN RESOURCE



Hari Bhaskar

Major/Minor Human Resource / Business Analytics	Last Degree B.Com Information System Management
Short Term Industry Engagement Thomas Cook India Limited	Summer Internship Programme Rane Steering Systems



Lilyian Judith Selena L

Major/Minor Human Resource / Business Analytics	Last Degree B.A. English language and Literature
Short Term Industry Engagement Groom India Salon and Spa Pvt Ltd	Summer Internship Programme Madras Engineering Industries Pvt Ltd



Jero Samson P

Major/Minor Human Resource / Operations & Supply Chain Management	Last Degree B.Com (Corporate Secretaryship)
Short Term Industry Engagement UNIBIC FOODS	Summer Internship Programme VOC Port Authority



Timothy Graham Samson

Major/Minor Human Resource / Marketing	Last Degree B.E. EEE
Short Term Industry Engagement Nippon Paint India	Summer Internship Programme Madras Engineering Industries Pvt Ltd

MESSAGE FROM PLACEMENT COMMITTEE



The Placement Committee at MCC Boyd Tandon School of Business is committed to guiding students toward meaningful and rewarding career opportunities. We act as a vital link between students and the corporate world, ensuring a smooth and transparent placement process.

Through structured training programs, resume-building sessions, mock interviews, and industry interactions, we equip students with the skills and confidence needed to excel in today's competitive job market.

We are proud of the dedication and potential our students bring, and we deeply value the partnerships we've built with esteemed recruiters. We look forward to continued collaboration and to welcoming new organizations to engage with our talented and dynamic student community.

PLACEMENT OFFICE CONTACT DETAILS

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(Associate Professor)

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Mobile: +91 99628 64519

Mr. Julian Rajiv Martyn

(Head – Placements)

Email : julian@mccbtsb.edu.in | placements@mccbtsb.edu.in

Mobile: +91 9841425737 | 9789608866

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(Convenor – Placement Committee)

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Mobile: +91 8072246711

Ms. Beryl Jedida

(Co-Convenor – Placement Committee)

Email : dm24009@mccbtsb.edu.in

Mobile: +91 9884698221

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