

February 8th ,25

An Entrepreneurial Odyssey with Ms. Cavita Mehra



MCC Boyd Tandon School of Business had the privilege of hosting Ms. Cavita Mehra, CEO of Mind Skills, for an inspiring masterclass on entrepreneurship. She began by sharing her personal journey, emphasizing how she had been instilled with leadership skills from the age of five. A pivotal moment in her life was meeting Mother Teresa, who left a lasting impact on her with the words, *"Beauty is not in the looks but within."* Ms. Mehra also spoke about the influence of the book *Who Moved My Cheese?* highlighting the importance of risk-taking and determination in entrepreneurship. She encouraged students never to give up, despite setbacks. In 2008, she founded Mind Skills, which has been delivering specialist recruitment and executive search strategies since 2010, catering to leading businesses. Quoting Kiran Mazumdar-Shaw, founder of Biocon, as a major inspiration, she reflected on the qualities that define an entrepreneur. She also shared a personal anecdote on prioritizing professionalism, urging students to adopt the same mindset. As part of her session, she covered various forms of business ownership, including sole proprietorship, partnerships, corporations, franchising, and social entrepreneurship. Ms. Mehra praised BTSB's curriculum, calling it a dynamic platform for future entrepreneurs. She emphasized the role of communication in gaining success and recognition and discussed the importance of preparing a business roadmap backed by research. Her powerful closing statement, *"Don't limit your challenges, challenge your limits!"*, resonated deeply with the audience. The session was an eye-opener, leaving students inspired to embrace innovation, teamwork, and perseverance in their entrepreneurial journeys.