

September 4th ,25

LEADERSHIP DIALOGUE WITH MR. KUMARAN C, FOUNDER & CEO, WEZUME



On September 4th, 2025, the MCC Boyd Tandon School of Business was honored to arrange a dynamic leadership conversation with Mr. Kumaran C, Founder and Chief Executive Officer, Wezume. The meeting was initiated interactively, and Mr. Kumaran challenged every individual in the room to make self-introductions. This modest yet considerate gesture produced a convivial atmosphere wherein all the attendees were put at ease and willing to engage. Mr. Kumaran subsequently addressed the rapidly transforming landscape of recruitment, elucidating the evolving methodologies of hiring and selection that are presently employed by leading organizations. He underscored that contemporary recruiters extend their focus beyond traditional résumés, with the video résumé emerging as a significant instrument for demonstrating both skills and personality. A persuasive video résumé, he emphasized, necessitates self-awareness, clarity of thought, and authenticity. He also emphasized the point that both quantitative and qualitative expressions are required in self-presentation before recruiters, as both increase depth and accuracy. Along with material, he advised the students equally attend to communication flow and body movements, as both significantly affect first impressions. The session was wrapped up in a lively question and answer session, in which students interactively engaged with Mr. Kumaran. The discussion provided fresh perceptions into recruitment processes, made the students rethink their self-presentation, and encouraged them to face future opportunities in a more confident manner. The session overall was both informative and impactful, offering practical pointers in the professional careers of the students.