

MCC BOYD TANDON SCHOOL OF BUSINESS

MES Road, Tambaram East, Chennai-59

RULEBOOK OF

ZEPHYROS
ZEPHYROS

A.D 2047

CASH POOL ₹ 1,00,000

OVERALLS TROPHY

5 & 6 FEBRUARY 2026

MCC BOYD TANDON
SCHOOL OF BUSINESS

✉ STUDENTCOUNCIL@MCCBTSB.EDU.IN

STUDENT COUNCIL MEMBERS



TIMOTHY : 9566146769

ELFERDA : 63844972709

AZHAR : 7200604126

General Guidelines

- The participants are asked to report to the venue at 8.30 am and verification closes at 9.30 am.
- All students should carry their college ID card for verification.
- Participants are requested to stick to the theme of the event “2047 A .D”
- Registration fee for each person will be Rs. 150
- Undergraduate and postgraduate students of any course are allowed to participate.
- Last day of registration closes at 02/02/2026
- Online Submissions must be sent by the date and time specified. Late submissions will not be considered.
- College won't be responsible for any loss of participant's belongings, requesting participants to take care of your belongings with utmost care.
- The judge's decision in all the events will be final and binding.
- Final results will be announced in valedictory.
- Participants will be added in the WhatsApp communities after registration , if not please contact respective event coordinators
- All members in the team should belong to the same intuitions
- All the above Rules are applicable for all the events and any violation will lead to disqualification.
- E certificate will be provided for all participants



SCHEDULE

DAY 1 05-02-2026

9.30 AM

Inaugural

10.30 AM

Stock Wars

Talent Tactix

Shark Tank

LogiQode

Bid with Boyd

Once upon a Stage

Echoes of Tomorrow

DAY 2 06-02-2026

9.30 AM

Cooked up Stories

Spark - The Future

FIFA E-Tournament

NextGen Vogue

Business QUIZ

Mission Market 2047 (ADZAP)

6.00 PM

Valedictory



Events

Stock Wars

Battle of the Bulls & Bears

Event Overview

The objective of this event is to provide participants with a realistic and engaging simulated stock market experience using historical market data. The competition aims to develop strategic decision-making, financial analysis, and portfolio management skills by allowing teams to respond to price fluctuations, news events, and market conditions in a controlled environment.

General Guidelines

- Participation is strictly team-based (3 to 5 members per team).
- All trading must be performed on the Google Sheet given to each team.
- Any disputes or clarifications will be resolved by the organizers, and their decisions are final.
- Participants are responsible for using the provided tools and materials correctly.
- Respect the time limits and schedules set for each activity.
- Collaboration within teams is encouraged, but outside assistance is not permitted.

Round Details

Level 0 – Elimination round

- Covers basic stock market concepts, logic, and finance.
- Lowest-scoring teams get eliminated.
- Remaining teams advance to trading simulation.

Level 1 – Foundation Round

- Each team begins with a virtual capital.
- Teams receive the first set of historical stock prices.
- Teams can buy, sell, or hold stocks based on the data provided.
- All trades must be logged in the official trading sheet.

Stock Wars

Level 2 – Strategy & Speed Round

- Updated historical stock prices will be displayed at the start of each cycle.
- Portfolio values will automatically update according to stock movements.
- Teams can buy, sell, or hold stocks in each cycle.
- News events will be shared periodically and may influence stock prices.
- After the first cycle, teams receive additional virtual capital.
- All trades must be submitted within the allotted time for each cycle.

Level 3 – Advanced Trader Round

- Final stock prices will be revealed.
- Teams must liquidate sell all their remaining holdings.
- The final portfolio value after liquidation determines the winners.
- Teams cannot make any further trades or changes after the final round.
- Any rule violations during this round may lead to disqualification.

Rules and Regulations

1. Teams must operate only within the provided Google Sheet.
2. Trading outside the allowed list of stocks is prohibited.
3. The final ranking is based primarily on total portfolio value after all rounds.
4. In case of ties, the following criteria will apply:
 - Higher profit-to-trade ratio
 - Better diversification
 - Fewer but more effective trades

Prizes:

1. First Prize: Rs 5000
2. Second Prize: Rs 3000

[Click here to Register](#)

CONTACT US

Co-ordinator
Jerusha
+91 6383625361

Co-ordinator
Sakthivel
+91 98400 69006

Mission Market

2047 – ADZAP



Event Overview

ADZAP is a fast-paced, high-energy advertising event designed to test participants' creativity, spontaneity, teamwork, and marketing acumen.

Teams are challenged to create and perform an impromptu advertisement for a product or brand revealed on the spot.

This event provides a dynamic platform for budding marketers to showcase their skills in:

- Brand storytelling
- Persuasive communication
- Creative ideation
- On-the-spot problem solving

ADZAP is not just about selling a product — it's about how innovatively, entertainingly, and convincingly you sell it.

General Guidelines

- All participants must report to the venue at least 15 minutes prior to the commencement of the event.
- Teams must carry their college ID cards for verification.
- Participants are expected to maintain proper decorum and professionalism throughout the event.
- Use of offensive language, obscenity, or vulgarity is strictly prohibited.
- Mobile phones must be kept on silent mode during the event.
- Participants must strictly adhere to the time limits communicated.
- Judges' decisions shall be final and binding.

Team Composition

- Each team can consist of a maximum of 7 members
- Cross-college teams are not permitted unless specified by the organizers.

Evaluation Criteria

Participants will be judged on the following parameters:

- Creativity & Innovation
- Relevance to the Product/Brand
- Marketing Effectiveness
- Stage Presence & Expression
- Team Coordination & Time Management

Mission Market 2047 – ADZAP



Event Details & Round Details

This is a single-round performance-based event, designed to test creativity under time pressure.

ADZAP ROUND – “Pitch It Live”

- Each team will be given a product or brand on the spot
- Teams will be provided a total of 7 minutes, which includes:
 - 2 minutes for preparation
 - 5 minutes for performance
- Teams must create and present a live advertisement for the given product
- The ad can be humorous, emotional, dramatic, or musical – as long as it sells the product effectively
- Any team holding the stage beyond the allotted time may be disqualified.

Rules and Regulations

1. Each team must consist of a maximum of 7 members.
2. The product or theme given must be strictly followed.
3. The item or the product will be given or revealed on the spot.
4. Any form of vulgarity or obscenity will lead to immediate disqualification.
5. Exceeding time limits will result in penalty or disqualification
6. External assistance during the preparation or performance is not permitted.
7. Judges may ask questions for clarification after the performance.
8. Judges' decisions are final and binding.

Prizes:

1. First Prize: Rs 5000
2. Second Prize: Rs 3000

[Click here to Register](#)

Co-ordinator
Kishor Kumar
+91 7397401108

Contact us :

Co-ordinator
Ahilan Brito
+91 9600257615



Talent Tactix

Event Overview

Talent Tactix is an individual competitive event designed to test participants' HR knowledge, analytical skills, policy-making abilities, resume-building skills, and decision-making under pressure.

The event follows a progressive elimination format consisting of four rounds

General Guidelines

1. Participants must report to the venue at least 15 minutes before the event begins.
2. Mobile phones or electronic devices may only be used when permitted by organizers.
3. All tasks must be completed individually; no collaboration is allowed.
4. Plagiarism or use of pre-existing documents (except where allowed) will lead to disqualification.
5. Participants must adhere to the time limits of each round.
6. Misconduct, malpractice, or disrespect toward judges or peers will result in disqualification.
7. Judges' decisions will be final and binding.

Round Details

Round 1 – QUIZ

Venue: Classroom

- 50 MCQ Questions
- Pen & Paper mode
- Time: 30 minutes
- Top 15 advance

Focus: Basic HR concepts, general HR knowledge, and aptitude.

Round 2 – RESUME RESCUE

Venue: Computer Lab

- Participants will receive a Job Description.
- Task: Create a resume based on the JD.
- Time: 30 minutes
- Top 10 advance

JUDGING CRITERIA

- Structure & Presentation
- Content Relevance
- Skills & Competencies
- Language & Professional Tone
- Alignment & Design



Round Details

Round 3 – POLICY PROFESSIONAL

Venue: Computer Lab

- Participants must frame HR policies based on a given theme or organizational purpose.
- Time: 45 minutes
- Top 5 advance

JUDGING CRITERIA:

- Relevance to the Purpose
- Implementation Efficiency
- Sustainability
- Policy Alignment
- Acceptability

Final Round – THE SOLVER’S ARENA

Venue: Board Room

- Participants receive HR problem scenarios to analyze and solve.
- Total Time: 25 minutes
15 minutes – Case Analysis
5 minutes – Presentation
5 minutes – Q&A

JUDGING CRITERIA:

- Use of HR Frameworks
- Creativity & Innovation
- Feasibility of Solution
- Presentation Quality
- Time Management

Rules and Regulations

- 1.No mobile phones or external help allowed during the quiz.
- 2.All resumes must be created on the spot; pre-made files are strictly prohibited.
- 3.Policy documents must be original and created within the allotted time.
- 4.Presentations must be clear, structured, and within the time limit.
- 5.Participants must respond respectfully to judge queries in the final round.

Prizes:

- 1.First Prize: Rs 5000
- 2.Second Prize: Rs 3000

[Click here to Register](#)

Contact us :

Co-ordinator
Jero Samson
+91 9626222614

Co-ordinator
Allen Melito
+91 6080939490

Spark

The Future

Event Overview

Spark the Future is a creativity-driven, impact-oriented event that encourages students to envision India in 2047. The competition focuses on futuristic thinking, sustainability, innovation, and global awareness. Participants engage in immersive rounds where they design forward-looking artifacts, imagine breakthrough solutions, and propose policy ideas to shape a progressive and sustainable future. The event aims to inspire creativity, strategic reasoning, and real-world problem-solving in a meaningful and intellectually stimulating environment.

General Guidelines

1. Team Composition: Each team must consist of minimum 2 and maximum 3 members.
2. Theme: All rounds revolve around future sustainability, societal impact, and innovation for India in 2047.

Round Details

Round 1: Future Vision Poster Challenge

- Teams must design a digital or handmade poster during the event, based on a theme revealed on the spot (no pre-made designs allowed).
- The poster should creatively showcase a futuristic idea, solution, initiative, or system that supports a sustainable, inclusive, and innovative India by 2047.
- Posters can be physical or digital; digital entries must be created on laptops and presented via screen.

Judging Criteria (40 points):

- Creativity & Originality – 10
- Societal Impact – 10
- Clarity of Explanation – 10
- Visual Design & Presentation – 10

Top 8 teams will advance to Round 2.

Round 2: State Policy Snapshot Draft

- Teams will be randomly assigned an Indian State or Union Territory.
- Each team must analyze a key sustainability or development challenge faced by the assigned State/UT.
- Teams must propose a futuristic and innovative policy framework for 2047, clearly identifying:
 1. One major sustainability or development challenge
 2. One forward-looking policy direction for 2047

Spark

The Future

Instructions

- Preparation Time: 15 minutes
- Presentation Time: 3-5 minutes

Judging Criteria (30 points):

- Clarity – 10
- Originality – 10
- Relevance to Sustainability – 10

Rules and Regulations

1. Teams must maintain discipline, decorum, and sportsmanship throughout the event.
2. All posters in Round 1 (digital or physical) must be created during the event; pre-made content is strictly prohibited.
3. For Round 1, the organizing team will provide the following materials:
 - Chart paper
 - Pencil
 - Eraser
 - Sharpener
 - Sketch pens / crayons
4. Any materials other than those listed above (including additional stationery, colors, craft items, printouts, or tools) must be brought by the participating teams themselves.
5. For digital posters in Round 1, teams are required to carry their own laptops. The organizing team will not provide laptops or digital devices.
6. Electronic devices may be used:
 - In Round 1, only for designing or presenting digital posters
 - In Round 2, only for research during preparation time
7. The decision of the judges shall be final and binding.

Prizes:

1. First Prize: Rs 5000
2. Second Prize: Rs 3000

[Click here to Register](#)

Contact us :

Convenor
Jaya Shree S
+91 70106 19794

Co-Convenor
Shrihari Narayanan
+91 89250 39719

The background of the slide features a dark blue world map with glowing yellow and orange nodes connected by lines, suggesting a global network. The LogiQode logo is prominently displayed in the top left, with 'Logi' in white and 'Qode' in a vibrant pink and purple gradient.

LogiQode

Event Overview

LOGIQODE is an arena where intelligence meets precision in the dynamic world of Supply Chain Management. This multi-round SCM challenge pushes participants beyond textbook knowledge, placing them in simulated real-world environments where every decision has consequences.

General Guidelines:

1. Participation is allowed in teams of a minimum of 2 and a maximum of 3 members.
2. Each participant must bring their own laptop.
3. The event follows a multi-round elimination format.
4. Limited use of AI tools is allowed; however, direct copying of AI-generated content may lead to disqualification.


Round Details:

Round 1 – QUIZ

A fast-paced challenge where teams quickly identify supply chain elements such as logos, abbreviations, product codes, and operational terms. Fast, fun, and brain-boosting!

Round 2 – SIMULATION GAME

The team enters a digital game environment where each member plays a specific supply chain role. You will place orders based on available inventory and customer demand, just like running a virtual company. All decisions are made in real time, and every choice affects your score. Play smart. Plan better. Win the game.



LogiQode

Round 3 – CASE STUDY CHALLENGE

Finalist teams will receive a logistics case study and must develop a structured, practical solution. They will analyze the problem, prepare a PPT, present their ideas to the judges, and defend their strategy during evaluation just like a real corporate case interview.

Why you should join:

- Great exposure for placements
- Strengthen your resume
- Compete and win exciting cash prizes

Prizes:

- 1.First Prize: Rs 5000
- 2.Second Prize: Rs 3000

[Click here to Register](#)

Co-ordinator
Beryl Jedida
+91 9884698221

Contact us :

Co-ordinator
Issac J
+91 7550046399

Bid With Boyd (IPL Auction)



Event Overview

Bid With Boyd is a strategic IPL Auction simulation designed to test participants' cricket knowledge, analytical skills, and decision-making abilities. Through a quiz round and a live mock-auction, the event challenges teams to build a strong and balanced IPL squad while staying within budget limits. The event blends sports understanding, player evaluation, and financial planning to recreate the real-world dynamics of an IPL auction table.

General Guidelines:

1. Teams must consist of exactly 3 members
2. At least one member must attend the offline quiz to stay eligible
3. Offline quiz will include MCQs and fill-in-the-blanks
4. Use of mobile phones or gadgets is prohibited during the quiz
5. Participants may use laptops or gadgets only in Round 2 (must bring their own)
6. Organizers reserve the right to modify rules if required
7. Professional behaviour is expected throughout the event

Round Details:

Round 1 – IPL Quiz (Qualifier)

Teams will attempt an offline quiz covering all IPL seasons, testing cricket knowledge, memory recall, and understanding of player performance.

Shortlisting:

- Top 10 teams qualify for Round 2
- In case of a tie, submission time or a rapid-fire tie-breaker will be used

Round 2 – IPL Auction (Final Round)

Teams act as IPL franchises and participate in a simulated Mini Auction using a virtual purse to build their squad.

Each team must:

- Buy minimum 13 players
- Form a complete Playing XI
- Assign a Captain
- Manage the budget wisely, as all bidding decisions are final

Bid With Boyd (IPL Auction)



Rules and Regulations

General Rules

1. Teams must consist of 3 members only
2. Proper decorum must be maintained
3. Organizers' decisions are final and binding
4. Rules may be altered if necessary

Quiz Round Rules

1. Offline mode only
2. At least one team member must be present
3. No mobile phones or electronic devices allowed
4. Any cheating or misconduct results in immediate disqualification

Auction Round Rules

1. Teams must manage their purse efficiently
2. Purchased players cannot be returned or exchanged
3. Squad must meet all minimum requirements
4. Jury's decision will be final

Prizes:

1. First Prize: Rs 5000
2. Second Prize: Rs 3000

[Click here to Register](#)

Convenor
Birla

+91 75488 95352

Contact us :

Co-Convenor
Shreya

+91 63828 60367

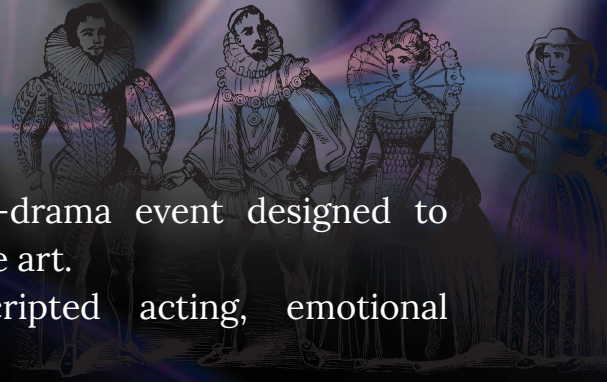
Once Upon A Stage

Event Overview

“Once Upon a Stage” is an immersive theatre-drama event designed to transform imagination into expressive performance art.

Participants become storytellers through scripted acting, emotional expression, and creative narrative building.

The event aims to enhance communication, stage presence, collaboration, and creative thinking while fostering an innovative and engaging theatrical environment.



General Guidelines:

1. Maximum of 8 actors, including crew members, per team
2. Theme: Women- written plays
3. Theatre performance on any theme (humor, drama, satire, emotion, etc.)
4. 20 minutes of performance + 5 mins for stage set up.
5. Eligibility: Open to all students interested in theatre, performance, or storytelling
6. Props, light music, and theatrical elements may be used creatively.
7. Participants must follow all instructions issued by the organizing committee.

Round Details:

Round 1 – Your Story, Your Stage

A single consolidated performance round.

Teams will present a women- written play of their choice.

Performances may include acting, improvisation, characterization, and creative stagecraft. Background music, props, and improvisation may be added to enhance the narrative.

Judging Criteria:

- Script & Creativity
- Acting Quality & Emotional Expression
- Coordination & Stage Presence
- Improvisation & Adaptability
- Overall Entertainment Value

Once Upon A Stage



Rules and Regulations

1. All teams must register before the deadline.
2. Maximum of 8 actors, including crew members, per team
3. Time limit for performances will be announced by organizers.
4. Performances must maintain decorum and avoid offensive or inappropriate content.
5. Props and background music are allowed but must not cause disturbance or delay.
6. Any form of malpractice, plagiarism, or misrepresentation will lead to disqualification.
7. Judges' decisions will be final and binding.

Prizes:

1. First Prize: Rs 8000
2. Second Prize: Rs 5000

[Click here to Register](#)

Co-ordinator
Eskalin Lovely
+91 96008 41401

Contact us :

Co-ordinator
Shameetha
+91 87782 02164



Echoes of Tomorrow

Event Overview

Event 1: Group Singing – “Echoes of Tomorrow”

A platform for teams to deliver harmonious performances that blend tradition with futuristic musical innovation.

Event Format:

1. Eligibility: Open to all registered Zephyros participants
2. Team Size: Group (minimum 4 members for group category)
3. Performance Time: 7 minutes + 3 minutes sound check
4. Language: Any Indian or Western language (lyrics must be appropriate)
5. Accompaniment: Live instruments or instrumental backing tracks

Bonus Points: Awarded for fusion, own composition and strong futuristic elements

Judging Criteria:

1. Melody & Voice Quality – 30%
2. Rhythm & Timing – 20%
3. Expression & Stage Presence – 20%
4. Creativity & Theme Relevance – 30%

Event 2: Solo Singing (On-the-Spot) – “The Future Calls Your Voice”

An impromptu singing challenge where participants pick a theme chit and perform instantly.

Event Format:

1. Eligibility: Open to all registered Zephyros participants
2. Theme Selection: Participants draw a chit containing themes from various genres
3. Performance Time: 5 minutes + 2 minutes for soundcheck
4. Accompaniment: Acapella or minimal backing track provided by organizers
5. Theme Note: Futuristic vocal style or creative interpretation is encouraged



Echoes of Tomorrow

Judging Criteria:

1. Vocal Clarity & Range – 40%
2. Confidence & Stage Presence – 30%
3. Adaptability & Creativity – 20%
4. Audience Engagement – 10%

Rules and Regulations

1. All participants must adhere to their allotted time slots.
2. Mark Deduction will apply for exceeding time limit
3. Disqualification applies for:
 - Use of explicit or vulgar lyrics.
 - Misbehaviour or disrespect
 - Refusal to draw or accept theme chit & not singing on picked theme (Solo event)
5. Performers may not use disruptive props or external assistance.
6. Judges may ask brief questions; responses must be respectful.

Prizes:

Group Singing:

1. First Prize: Rs 5000
2. Second Prize: Rs 3000

Solo Singing:

1. First Prize: Rs 3000
2. Second Prize: Rs 2000

[Click here to Register](#)

Contact us :

Convenor

P. Joshua Paul

+91 9087887765

Co-Convenor

Surya

+91 6384200351

COOKED UP STORIES



Event Overview

“Cooked Up Stories” is a high-energy event designed to spark your imagination and help you tell amazing stories. Over three fun rounds, you will use AI to help interpret book covers, create wild new endings for famous stories, and even act out characters. It is a stress-free platform where you can practice thinking on your feet and sharing your creative ideas.

General Guidelines

- All participants must report to the venue at least 15 minutes prior to the commencement of the event.
- Participants are expected to maintain proper decorum and demonstrate respect towards the judges, fellow participants, and the audience at all times.
- Mobile phones must be kept in silent mode during the event.
- All submissions and performances must be original and created solely by the participants.
- Plagiarism or copying from existing works, without appropriate creative transformation, is strictly prohibited.
- Participants must strictly adhere to the time limits communicated for each round.
- The decision of the judges shall be final and binding.
- The use of props is optional and permitted only if they do not cause any disturbance or disruption.
- Participants are encouraged to demonstrate creativity while ensuring relevance to the given prompt.
- Participation may be individual or in teams, with a minimum of 2 members and a maximum of 5 members per team.

Round Details:

Round 1 – Judge a Book by Its Cover

Participants will view a book cover and use AI to help interpret it, crafting an original story within 30 minutes. This round focuses on your ability to quickly turn a visual prompt into a creative narrative

Round 2 – Twist-a-Thon

You will be asked to reimagine a well-known story by adding a surprise alternative twist based on prompts given on the spot. It is a fun way to test how fast you can think and change a classic tale

COOKED UP STORIES



Round 3 – Plot Proof

Teams narrate a final story by combining their Round 1 plot with the Round 2 twist while explaining the logic behind the new storyline. This final step allows you to bring your creative journey together through a brief, logical presentation.

All rounds focus on:

- Creativity
- Relevance to the prompt
- Narrative coherence
- Presentation and expression

Rules & Regulations

- Participants must follow the theme and instructions given for each round without deviation.
- Offensive content, inappropriate language, or disrespectful portrayals are strictly prohibited.
- All stories and performances must be suitable for an academic environment.
- Time limits must be strictly followed; exceeding them may result in mark deduction.
- External sources may not be consulted unless explicitly permitted.
- For dramatization, only minimal, non-disruptive props are allowed.
- Presentations must be individual; collaboration or external assistance is not allowed.
- Judges may ask questions for clarity, and participants must respond respectfully.

Prizes:

- 1.First Prize: 5000 Rs
- 2.Second Prize: 3000 Rs

[Click here to Register](#)

Contact us :

Convenor
Shreenidhi
+91 91509 36997

Co-Convenor
Juana
+91 73959 21889

FIFA E-Tournament



Event Overview

The FIFA e-Tournament aims to provide players with a competitive gaming experience through a knockout-style event. Participants will engage in strategic gameplay, teamwork, and quick decision-making while representing their chosen clubs (excluding star clubs).

General Guidelines

Match Format: 2 vs 2

- Maximum Teams: 32
- Tournament Type: Knockout
- Fixtures: Randomized
- If fewer than 32 teams register, fixtures will be prepared among the available teams. Some teams may receive a “bye” based on random selection.
- Team Composition: Each team must consist of 2 players.
- Club Selection: Any international or national club may be chosen except star clubs.

Round Details:

1. Match Duration

- Round of 32: 8 minutes (No extra time; direct penalties)
- Round of 16: 8 minutes (No extra time; direct penalties)
- Quarter Finals: 10 minutes (Extra time allowed; if still draw → penalties)
- Semi Finals: 12 minutes (Extra time allowed; if still draw → penalties)
- Finals: 14 minutes (Extra time allowed; if still draw → penalties)

2. Tie Condition

- Round of 32 & Round of 16:
 - No extra time.
 - Direct penalty shootout in case of draw.
- Quarter Finals, Semi Finals & Finals:
 - Extra time will be played.
 - If the match remains a draw after extra time → Penalty Shootout.

FIFA E-Tournament



3. Substitutions Allowed: Maximum of 5

4. Player Versions: As per FIFA 25

5. Equipment:

- Joysticks will be provided.
- Participants may use their own controllers if preferred.

6. Discipline:

- All players must maintain proper decorum throughout the event.
- Misconduct may lead to disqualification.

Rules & Regulations

- ✓ Teams must report on time for their matches.
- ✓ Any technical issues must be reported immediately to the event organizers.
- ✓ Decisions made by the organizing committee will be final and binding.
- ✓ Players are responsible for safeguarding their personal equipment.
- ✓ Organizers reserve the right to modify event rules if necessary.

Prizes:

1. First Prize: Rs 3000
2. Second Prize: Rs 2000

[Click here to Register](#)

Convenor
Birla

+91 75488 95352

Contact us :

Co-Convenor
Shreya

+91 63828 60367

NextGen Vogue



Event Overview

Next Gen Vogue is a futuristic business-walk competition inspired by the theme 2047 AD, combining confidence, creativity, and innovation. Participants are challenged to showcase how future business leaders might present themselves through attire, attitude, and performance. The event includes a digital shortlisting phase through reel submissions, emphasizing modern media influence and communication. Designed to be visually engaging and concept-driven, Next Gen Vogue provides a unique platform for futuristic expression and business-themed performance.

General Guidelines

- Team Composition: Maximum of 10 members from the same college
- Shortlisting Round: Submit a 30–60 second reel featuring only the walk (no theme required)
- Final Round Theme: Teams must represent 2047 AD using attire, styling, and stage presentation
- A host may accompany the team during the final performance
- Props may be used if handled solely by the team
- Music for the final round must be submitted via USB before 10:00 AM

Round Details:

Round 1 – Preliminary: Reel Submission

Teams must submit a 30–60 second reel showcasing their business walk. Shortlisting will be based on confidence, body language, walk consistency, and presentation style.

Selected teams will qualify for the on-campus final round.

Round 2 – Final: On-Campus Business Walk

Finalists will perform a live runway walk based on the futuristic 2047 AD theme. Teams may introduce their performance through a designated host. Each team will receive 6 minutes of stage time, during which they must present a cohesive, futuristic business-walk theme.

NextGen Vogue

Rules & Regulations

1. All teams must complete registration before the deadline.
2. Participants must present valid college ID cards during registration.
3. Professionalism and decorum must be maintained throughout the event.
4. Vulgarity, plagiarism, or offensive gestures will lead to immediate disqualification.
5. Reel submissions must be original and reflect the team's presentation style.
6. Props, if used, must be managed independently by the team.
7. The judges' decisions will be final and binding.

Prizes:

1. First Prize: Rs 15,000
2. Second Prize: Rs 10,000

[Click here to Register](#)

Convenor
Careana Walter
+91 7397 628 917

Contact us :

Co-ordinator
Jai Shruthi
+91 73387 71444

SHARK TANK



Event Overview

Shark Tank is a college-level startup pitching competition designed to foster innovation, creativity, and entrepreneurial thinking among students. Participants will pitch their business ideas or prototypes to a panel of industry experts (“Sharks”) and receive critical feedback, recognition, and potential mentorship opportunities.

General Guidelines

- Eligibility: Open to college students.
- Team Composition: Participants may register individually or in teams of 1 to 3 members.
- Presentation Template:
- Participants are encouraged to refer to the given presentation template while creating their PowerPoint presentation (PPT): <https://tinyurl.com/95kuf6ss>

Competition Structure

Round 1: Venture Pitch

- Participants are expected to prepare a PPT presentation in the format given.
- Pitch your idea in the stipulated time.
- Based on evaluation scores, top-performing teams will qualify for Round 2.

Round 2: Business Plan Presentation & Simulated Negotiation

- Pitch Presentation (PPT format recommended)
- Q&A with Judges
- Negotiation
- Judges' Feedback

SHARK TANK



Judging Criteria

- Teams will be evaluated on the following parameters:
- Clarity and relevance of the problem
- Innovation and uniqueness of the idea
- Market potential and scalability
- Feasibility and execution strategy
- Quality and effectiveness of presentation

Prizes:

- 1.First Prize: 5000 Rs (A Venture creation subscription worth Rs.10,000) *
- 2.Second Prize: 3000 Rs

[Click here to Register](#)

Peter K
+91 63854 56030

Contact us :

Natesh Pandian
+91 63795 93334

BUSINESS QUIZ



Event Overview

The BUSINESS QUIZ is designed to test participants on their knowledge across a wide spectrum of business-related domains including current affairs, power brands, economics, finance, and corporate leadership. The event offers a competitive platform for students to showcase their analytical and industry-oriented awareness.

General Guidelines

- Participation is allowed in teams of 2 per team
- Multiple teams from the same college are permitted.
- Usage of mobile phones or electronic devices is strictly prohibited.
- Cross-verification among teams is strictly prohibited.
- The event follows a preliminary elimination round.
- The Quiz Master's decision will be final and binding.

Round Details:

Round 1 – Preliminary Quiz:

A 20-minute written eliminatory round covering business, economics, power brands, and current affairs. Based on scores, 6 teams will qualify for Round 2. Results will be announced within 20–30 minutes of completion.

Round 2 – Final Clash:

The final stage consists of 10–12 rounds that may include:

- Abbreviations
 - Power Brands
 - Multiple Choice Questions
 - Fill in the Blanks
 - Identify the Business Leader
 - Buzzer Round
 - Audio-Visual Round
- etc.

Points will be awarded for each round and the team with the highest score will be declared the winner.

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Why you should join:

- Gain excellent exposure for placement interviews and group discussions
- Strengthen your resume with competitive event experience
- Compete with the brightest minds and win exciting cash prizes

Prizes:

1. First Prize: Rs 5000
2. Second Prize: RS 3000

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Elffreda
+91 6384 972 709

Contact us :

Thajith
+91 98945 33765



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