

From Chennai to the World: MCC Boyd Tandon's Mission to Create Impactful Leaders



In an exclusive conversation with Business Today, Dr. P. David Jawahar, Director of the MCC Boyd Tandon School of Business, shares how the institution is redefining management education for a rapidly evolving world. Drawing on MCC's 188-year legacy and the global vision of alumna Chandrika Tandon, the school blends academic excellence with future-focused industry readiness. From digital innovation to value-driven leadership, Dr. Jawahar outlines the school's mission to shape India's next generation of globally competent business leaders.



■ Dr. P. David Jawahar
Director
MCC Boyd Tandon School of Business

How do you see MCC Boyd Tandon shaping the next generation of business leaders in India and globally?

The MCC Boyd Tandon School of Business draws from the 188-year legacy of Madras Christian College, positioning itself as a launchpad for next-generation leaders. Guided by Chandrika Tandon, a distinguished MCC alumna (1970–73), the school fosters a global outlook anchored in strong values. We focus on leadership development, digital fluency, teamwork, ethical decision-making, and a socially conscious mindset—capabilities essential for impactful leadership in India and worldwide.

In what ways does your curriculum prepare students for the evolving business landscape, especially in

areas like digital innovation and sustainability?

Our Learning Outcome-Based Curriculum Framework (LOCF) blends interdisciplinary learning with technology, design thinking, and hands-on application. Courses such as Data Science, Venture Creation, and Technology-Enabled Management equip students for a rapidly transforming business environment. Sustainability and social impact are embedded through our Social Immersion Programme and the SIGVI model, shaping leaders who champion environmental responsibility and community engagement.

What makes MCC Boyd Tandon stand out among India's leading B-schools?

Our distinctive strengths include mentorship from global leaders like Chandrika Tandon, early industry immersion through paid internships, and ACCA UK accreditation, reflecting our alignment with international

standards. Our innovative pedagogy integrates liberal arts—storytelling, theatre, creative writing, and foreign languages—with business specializations in Analytics, Supply Chain, Finance, HRM, and Marketing. This fusion creates well-rounded, future-ready professionals.

How have your industry and international partnerships enhanced the learning experience for students?

Our Global Advisory Council and strong corporate linkages provide students with sustained industry engagement from Monday to Thursday, enabling them to take on real-world responsibilities early. Paid internships, global faculty collaborations, and support from the MCC–MRF Innovation Park strengthen experiential learning. Training with the National Entrepreneurship Network, participation in the International Business Colloquium with Azusa Pacific University, USA, and ACCA UK certification pathways further expand their global exposure.

What new initiatives or innovations can we expect from the school in the coming years?

We have already established a Centre of Excellence in Financial Research and a Simulation Trading Lab with the National Stock Exchange, offering real-time market learning. Upcoming initiatives include expanded global immersion programmes, a strengthened startup ecosystem with incubation and seed funding, and the introduction of digital-first blended learning supported by AI and analytics labs. We are also developing Centres of Excellence in Digital Marketing and Intellectual Property Rights as part of our near-term growth plans.