



Dr. P. David Jawahar
Director

The MCC Boyd Tandon School of Business is an extension of the 187-year legacy of the Madras Christian College. In an era of disruptions,

both planned and unplanned, management education aims at preparing students for both. The MCC BTSB will be offering a, AICTE approved, 2-year full time Post Graduate Programme in Management. This programme will aim to create 21st Century Leadership in Business and Technology. The group of mentors include some of the sharpest minds who have proved their mettle around the world. Undisputed leaders of reputed institutions, around the world, would be the guiding beacon for BTSB. The campus boasts of state of the art infrastructure to enhance learning. Great emphasis will be placed on learning inside and outside the classroom. The learning experience has been curated in such a manner that "work experience" is accumulated even before students land up in a job. All the traditional streams of specializations will be offered with a business analytics focus. The integration of Technology with Business would be the underlying theme. Strong industry connect will be evident right from curriculum structuring to classroom inputs to student internships to live projects to final placements. Several tie-ups have already been created with corporate entities for meaningful collaborations. Come join us on a journey of transformation. Be a part of a legacy that has shaped hundreds of lives for the better.



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 **MCC BTSB**

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 **MCC Boyd Tandon School of Business**

MCC BOYD TANDON SCHOOL OF BUSINESS



The Future of Business



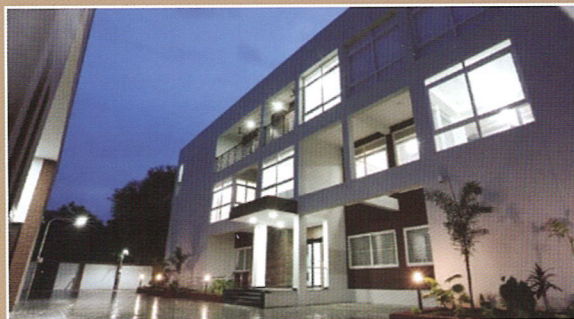
UN-B-O-U-N-D-E-D

2 year Post Graduate Diploma in Management (Approved by AICTE)



Highlights of the Program

- Learn from the Leader
- Industry Ready Curriculum
- Liberal dose of Liberal Arts
- Gain Experience as you Learn
- Social Immersion
- Entrepreneurship and Venture Creation
- Getting Global Ready
- State of the Art Infrastructure
- The MCC Legacy



SPECIALISATION

- Marketing
- Operations & Analytics
- Finance
- HRM
- Logistics & Supply Chain Management

ELIGIBLE CRITERIA

- Entrance Exam Score (CAT/MAT/XAT/ATMA/TANCET)
- Academic Excellence
- Under Graduate Degree (50% & above)
- Extra Curricular Engagements

WHY MCC BTSB

- New Age Curriculum
- MCC brand credibility in the Higher Education space
- Gain Experience as you Learn
- Great ROI
- Eminent Advisory Council
- Global Faculty & Industry Affiliations

