



MCC Boyd Tandon
School of Business

MCC BOYD - TANDON SCHOOL OF BUSINESS

Future of Business

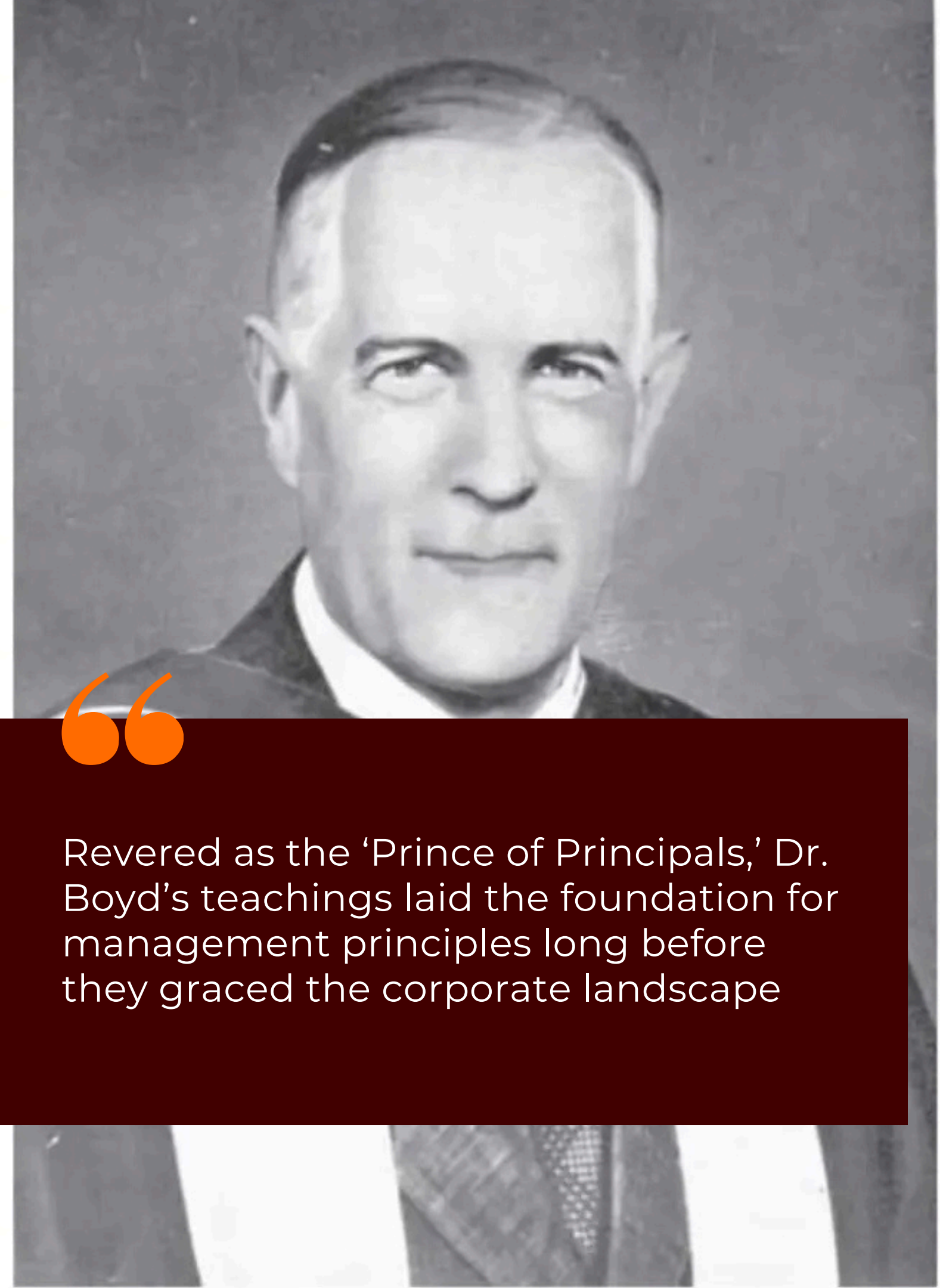
Creating 21st Century Leaders in Business and Technology

Our Legacy

Our saga finds its roots in the inception of Madras Christian College, a venerable institution entrenched in the sands of time. Established in 1837 by the pioneering missionary Rev. John Anderson, it emerged as a beacon of English medium education in South India. The enduring legacy of luminaries like Dr. Alexander Boyd, a visionary Principal for 18 transformative years, resonates through the corridors of history.

In the symphony of our heritage, the MCC Boyd Tandon School of Business emerges as a tribute to continuity and innovation. Established through the generosity of Ms. Chandrika Krishnamurthy Tandon, a distinguished alumna, this institution is woven into a rich fabric of values—Integrity, Innovation, and Influence. Our narrative is a seamless blend of tradition and modernity, where the past converges with visionary fervor.

As we embark on this exhilarating journey, we extend a warm invitation to become part of a legacy that transcends time—a legacy embodying grandeur, wisdom, and limitless potential. Welcome to the MCC Boyd Tandon School of Business, where excellence flourishes and futures are crafted.



Revered as the ‘Prince of Principals,’ Dr. Boyd’s teachings laid the foundation for management principles long before they graced the corporate landscape

About Us

MCC Boyd Tandon School of Business is a place that molds students into future leaders. Our distinct approach combines both rigorous academic training with real-time experiences and preparing the students for the challenges of tomorrow. We adapt a collaborative style of learning where ideas are liberated and students are able to express their opinions at will. Our faculties are not only mentors but active participants in the learning process who create a relationship that enriches the educational experience.

Beyond the classroom, we bridge the gap between theory and practice through weekly guest lectures, clubs, and live projects. These opportunities would help the students come across practical challenges of the corporate world and equip themselves with the necessary skills and knowledge for success. Our goal is to help students develop resilience, character, and a global perspective.

Our focus is on holistic development, which ensures that students are academically prepared and possess the soft skills needed in today's competitive environment. We create a vibrant community where students can develop, learn, and become tomorrow's leaders by working together.



From the Director.

MCC Boyd Tandon School of Business is an extension of the 187-year legacy of the Madras Christian College. Our institute offers an AICTE approved, 2-year full-time Post Graduate Programme in Management. This programme will aim to create 21st Century Leaders in Business and Technology. The group of mentors include some of the sharpest minds who have proved their mettle around the world. The learning experience has been curated in such a manner that "work experience" is accumulated even before students land up in a job. All the traditional streams of specializations will be offered with a business analytics focus. Come join us on a journey of transformation. Be a part of a legacy that has shaped hundreds of lives for the better.



Dr. P. David Jawahar, Ph.D
Director, MCC Boyd Tandon School of Business

Our Mentors

Ms. Chandrika Tandon, Founder, Tandon Capital Associates, USA

Ms. Chandrika Tandon is a renowned global business leader, a Grammy-nominated artist, and a humanitarian. As one of the youngest partners at McKinsey & Co, she later founded Tandon Capital Associates, advising over 40 financial institutions worldwide. Chairing the Board of NYU Tandon School of Engineering, and serving as a Trustee at NYU and NYU Langone Health, she is deeply involved in academia. Her philanthropic efforts extend to benefit educational institutions, musical concerts on international stages, and she has been bestowed with the prestigious award -NYU's Gallatin Medal.



Dr. Paul Wilson, Principal & Secretary, Madras Christian College

Dr Paul Wilson assumed office as 17th Principal of Madras Christian College in June 2020. He is a unique blend of researcher, academician, writer, trained musician and theologian. He is the Principal Investigator for Projects funded by UGC, DST –SERB and UBCHEA and has published more than 30 research articles in peer-reviewed journals of international repute. He has also authored several articles published in esteemed newspapers. He holds patents to his innovative research models which he has invented during his academic career.

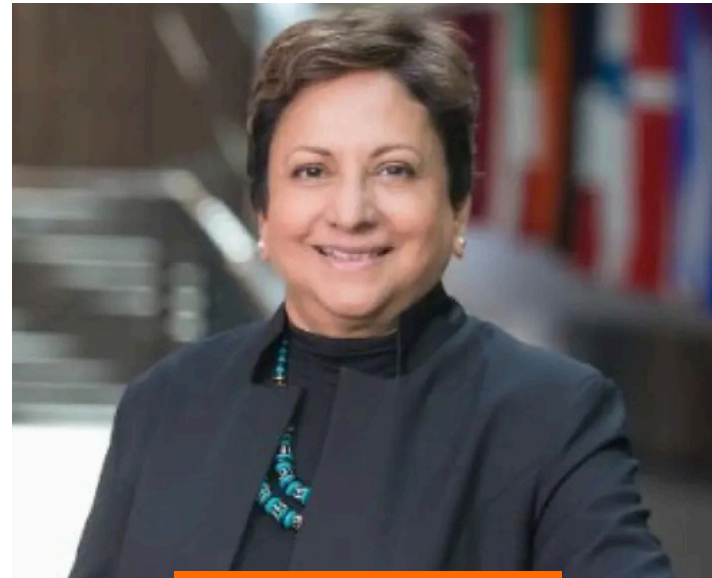


Dr. Alfred Devaprasad, CEO, Christwood School

Dr. S. Alfred Devaprasad is CEO of Christwood School and former President & CEO of Alpha Group of Educational Institutions. He holds M.Sc., M.Phil., and Ph.D. in Physics from renowned institutions. With 20+ years of experience, he has led esteemed institutions such as St. Christopher's College of Education, and Kodaikanal International School. He is actively involved with nonprofit organizations as a trustee and has been part of an international leadership programmes on education.



Our Global Preceptors



Dr. Srilata Zaheer
Carlson School of Management, USA



Dr. Mark Wm Cawman
Azusa Pacific University, USA



Mr. Raimund Grafe
German Civil Services (Rtd)



Mr. Dhinesh Khanna
Zoho



Dr. Stanley Oliver
Doctoral College, UK

Legends @ MCC Boyd Tandon School of Business



Shri. PWC Davidar

IAS (Retd, Additional Chief Secretary), Tamil Nadu



Mr. Pradeep Choleyil

Chairman & MD, Choleyil Private Ltd



Dr. Tan Sri Palan

Pro Chancellor- University of Cyberjaya ,Malaysia



Mr. Angelo George

CEO, Bisleri International



Dr. Nandu Narayanan

CEO, Mediphore, USA



Mr. Suresh PCR

CEO, ESIGO Consulting



Vision & Mission

MCC Boyd Tandon School of Business, aspires to stand out as a top-ranked Business School and an acclaimed Centre of Excellence, fostering high quality business education, teaching, and research with global benchmarks to develop professionally competent, ethically upright, and socially responsible leaders with values.

VISION

- Raise business leaders with knowledge, skills, and inquisitiveness with professional excellence.
- Inculcate in students' global values, attitudes with uncompromising ethical principles.
- Empower students to be empathetic, relevant, helpful, and responsible to society and the environment.
- Enable students to equip with entrepreneurial mindset through innovation and creativity.

Why MCC Boyd Tandon School of Business



**New Age Curriculum
(AI and Analytics)**



**MCC Brand credibility
in the Higher
Education space**



**Corporate and
Social Immersions**



**Job Opportunities
(Great ROI)**



**Eminent
Advisory Council**



**Global Faculty
& Affiliations**



Dynamic Andragogy

Our Intellectual Leadership



Dr. P. David Jawahar
Director



Dr. C. Samuel Joseph
Professor



Dr. T.S Muralidharan
Professor



Dr. S. Rajasingh
Associate Professor



Dr. R. Murali
Senior Assistant
Professor



Dr. Suganya Sampat
Assistant Professor



Dr. Anu C.H
Assistant Professor

Distinguished Visitors

Mr. Sivakumar Palaniappan, Leadership Coach

Mr. Paul Sundar Singh, Managing Director,
Accenture Technology

Mr. Jayaraam S, DGM Business Standard

Shri. PWC Davidar IAS, Retd, Additional Chief Secretary

Ms. Sangeetha Balasubramanian, Chief Executive Officer, Think
Infinity Technologies

Dr. L. Karthigeyan, Confederation of Indian Industries

Dr. Neena Gayatri Ramakrishnan, Co-Founder & COO, ACEnovation

Mr. James Rajan, Managing Director, Wartsila Sri Lanka and
Director-Operations, Wartsila India

Ms. Aarthi, Head of Operations, MCC-MRF Innovation Park

Ms. Arasi Arul, CEO, 60plus India

Mr. Pradeep Choleyil, Chairman and Managing Director, Choleyil
Private Ltd

C K Kumaravel, Co-Founder and CEO, Naturals

Mr. Naveen Prakash, Director, Global Logistics Solutions
Pvt Ltd

CK Ranganathan, Chairman and Managing Director,
CavinKare

Mr. N. Pandian, Vice President (Finance), Board of Directors, Ashok
Leyland Defence System Ltd

Mr. Kiru MaikaPillai, Founder & CEO, Divine Foods

Distinguished Visitors

Mr. Venkatesh Damodharan, Regional Head, KC GlobEd

Mr. Ramchand Raman, Vice President,
Product Development, Oracle

Mr. Angelo George, CEO, Bisleri

Dr. Tan Sri Palan, Pro Vice Chancellor, University of Cyber Jaya,
Malaysia

Mr. Naved Ahmed, Senior Regional Manager, NEN (South)

Mr. Vignesh, Advisor, Malaysia

Mr. Narayanan Nambiar, Global FTI

Dr. Alfred Devaprasath, CEO, Christwood Schools,
MCC Board Member

Mr. M.C.Shekar, Global FTI

Dr. Nandu Narayanan, CEO, Mediphore

Mr. Ravin Carr, Founder and CEO, GBS

Mr. Suresh PCR, CEO, ESIGO Consulting,
Board Member MCC

A K Narayan, Chartered Accountant, AK Narayan Associates

Dr. Vinod Venkateshwaran, Senior Industry Principal, Infosys

Mr. Somu Chockalingam, Co-Founder,
Doyen Systems Pvt Ltd

Dr. Maximilian Puls, BGW, Germany

Distinguished Visitors

Mr. Christopher Antony Joseph, Director and Partner, Annai Arul Groups, Chennai

Mr. Javed, Head HR, Annai Arul Groups, Chennai

Mr. M Selvam, CEO and Founder, Shortfundly

Ms. Archana Stalin, Founder, myHarvest Farms

Dr. KS Dhinesh Raj, Senior Manager, Environment and Sustainability, Flex

Dr. Atanu Ghosh, Former Dean, School of Management & Entrepreneurship, IIT Jodhpur

Mr. Alexis Samuel, Senior Vice President and Head Global Delivery Excellence, Cognizant Technology Solutions

Mr. Rahul Mammen Mappillai, Managing Director(CEO), MRF Tyres

Ms. Renu Narayan, Storyteller

Mr. Sudhakar Viswanathan, Head of Finance, , Lincoln Electric India

About Our Programme

MCC BTSB's Post Graduate Diploma in Management Programme of study is approved by All India Council for Technical Education, New Delhi, an apex regulatory body under the Ministry of Human Resources Development, Government of India. The PGDM is a two year full-time programme, spread across six trimesters.

Curriculum

The PGDM programme at MCC BTSB nurtures divergent and holistic thinking, encourages creative ideas and prepares the students to be future ready. It transforms a novice into a business leader. Feedback from acclaimed advisory board, industry experts in the academic council, learned professors, both in India and globally, are significant considerations that has driven us into the initiative of developing state-of-the-art comprehensive curriculum to run a full-time two year, PGDM course.

The coursework is spread across six trimesters over the two years and designed in such a way it fits in the Learning Outcome - Based Curriculum Framework (LOCF). Equipped with thought leaders who propel 'Best Practices', MCC BTSB offers industry configured specialisations in Finance, Marketing, Human Resources, Operations, Logistics and Supply Mananagement and Business Analytics.



Andragogy

MCC BTSB provides a platform to go through experiential learning through courses such as, Executive Communication, Social Immersion Programme, Summer Internship Programme, Liberal Arts, Foreign Languages in French, German and Korean. These courses help build character and an gain understanding of real-life scenarios to face adversities and uncertainties and make them mobile across the globe.

In addition to classroom learning, we go beyond boundaries and have industry captains engage with our students regularly through 'Master Classes' that provide students a different horizon on leadership dimension in various sectors. They dwell on diverse areas in Business and Leadership.

Internship - Integrated Learning is a curricular, experiential education that formally integrates a student's academic studies with quality work experiences within a workplace or practice setting. It is an umbrella that integrates theoretical knowledge with authentic practices in the workplace. It enables students to work directly in an industry or organisation to develop competence and ability to apply knowledge and skills to gain real-world experience in preparation for a future career.

Programme Outcomes

Apply Knowledge of management theories and practices with skills and attitudes with professional competence.

Fostering Analytical, Problem Solving and Critical thinking abilities for rational decision making

Ability to develop Value based leadership.

Ability to understand, analyze and communicate globally, economic, legal, social and ethical aspects of business.

Develop propensity to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Ability to prove their entrepreneurial skills and competencies to become a global entrepreneur.



Programme Highlights





State-of-the-art Classrooms



Spacious Auditorium

Infrastructure



Common rooms for socialisation



Learning Resource Centre

IT Infrastructure

Lab Facilities

- 50 Desktops and 12 Laptops are available for usage
- 12th Gen Intel ® core i5 ,8 GB RAM, Windows 11 Pro, 1Tb Storage
- Samsung 4k signage projector display in lab

Firewall and Networks

- Sonic wall Gen 7 NSA Series (Featuring a high density including multiple 40 GbE and 10 GbE ports, The solution support network and hardware redundancy with high availability, and dual power supplies)
- COSEC ARGO FACEM (Redefining Facial Recognition Technology)
- EXTREME NETWORKS (5420 Series universal edge switch platforms)
- EXTREME Wireless AP310i/e (WIFI 6 indoor and outdoor access points with integrated or external antenna options)
- CCTV Cameras: 5MP Fixed Vandal Dome Camera, 5MP Fixed Bullet Camera, 64 CH Embedded Network video Recorder, 32 CH Embedded Network Video Recorder.
- Communication systems: PAVIRO Controller (The PVA – CR12 Controller is the central paging manager for the PAVIRO system).
- Classrooms: PC – Lenovo Gen 2, JBL – amplifier, JBL – Speaker, Display Samsung VM55t – U Touchpad and Samsung displays 4.
- Laptops: Dell latitude 3420 windows 11 Pro, 11th Gen i3 Core, 8 GB RAM, 512 GB(SSD) | Apple, Dell, Samsung Laptops.

Software's and tools used for teaching

Tally Prime ERP 9.1 enabled with GST Provisions software is available for the students | Jamovi 2.3.28.0 | Jasp 0.19.0.0 | Java 8 | Mendeley Desktops 1.19.5 | Microsoft Windows 11 PRO | Microsoft Office LTSC standard 2021 | R for Windows | R Studio | Tableau Public 2024.2 | Vos Viewer | Zoho Analytics.

Professional Display

Samsung Displays in (4k Signage) (Tutorial rooms and Reception)

Seminar Hall

Samsung Display, Amplifier Crown, Microphone (AKG, SHURE), Ceiling speaker, Ceiling Woofer, Goose Neck Microphone – AKG.



Computer Lab, a centralized computing facility, provides world-class computing, network and educational technology support for the academics.



A state-of-the art campus network with 10 Gbps fiber optic backbone connects all the Institution and residence buildings. Internet connectivity is available 24x7 through multiple service providers via Internet lines



In addition, lab maintains a knowledge repository in the Intranet, which has educational contents like MIT Open Courseware, NPTEL courses, etc.



Computer Lab provides e-mail and collaboration services through Google Apps for all the students and staff members.



Live webcast of Institutional events and ceremonies is also done by the centre.



Our Partnerships

ACCA (UK) Think Ahead **ACCA**

A MOA was signed with the Association of Chartered Certified Accountants (UK), to integrate ACCA curriculum with Finance specialisation of our PGDM programme. Diverse subjects are mapped between ACCA and PGDM curriculum. This gives a scope for students to get significant paper exemptions, which ultimately help them complete ACCA in a shortest period of time and get placed with high salary package.



NEN **WADHWANI** FOUNDATION | **NEN** NATIONAL ENTREPRENEURSHIP NETWORK

Entrepreneurship and Venture Creation is infused through **NEN (Wadhvani Foundation)** with latest updates through their **IGNITE x 1.0**, a 14 week rigorous programme. During this programme, students create their own ventures through **ideation, innovation dynamics, transforming techniques, and creating customer personas** that are ultimately validated by AI.

B Smart **BS**

MCC BTSB in collaboration with **Business Standard magazine** facilitate a state of the art Digital App viz, BSMART. It is a platform designed to enhance education for success in the modern business landscape. With B Smart, the student will experience significant time-to-market advantages with a cutting-edge, **curated content, interactive case study competitions, quizzes, career resources and collaboration tools**, all tailored to meet the needs of business students. The App's analytical dashboard provides valuable insights for learning and improving student engagement seamlessly.



Testimonials



**MR. RAHUL MAMMEN MAPPILLAI,
MANAGING DIRECTOR (CEO),
MRF LIMITED**

*"Pleasure to be here.
All the very best"*



**MR. CK RANGANATHAN, FOUNDER
CHAIRMAN, CAVIN CARE**

*"Fabulous interaction with the
students, and special thanks to Dr.
David Jawahar and Mr. Jayaram -
Business Standard"*



**MR. CK KUMARAVEL, CO
FOUNDER, NATURALS SALON**

*"MCC BTSB is a great place. Energetic
staff and enthusiastic students
towards a great vision of making
students "Future Ready." Keep shining
together; let us build a beautiful world"*



**MR. PRADEEP CHOLAYIL, CHAIRMAN
& MANAGING DIRECTOR, CHOLAYIL
PRIVATE LIMITED**

*"The students were very interactive
during the Q&A session"*



**DR TAN SRI PALAN, PRO VICE
CHANCELLOR, UNIVERSITY OF CYBER
JAYA, MALAYSIA**

*"Great place . Keep Going.
All the best".*



**MR. M.C SHEKAR, PRINCIPAL,
GLOBAL FTI & FORMER PARTNER, EY**

*"The reception was unbelievably pleasant.
Our interaction showed the eagerness to
succeed with a clear vision and goal.
Proud to be associated with the
institution. The students were outstanding
in their interactions. Good luck "*

Our Internship Partners



Business Standard



Malayala Manorama



natu^{ra}ls



Our Social Immersion Partners

Social Immersion is a unique programme designed to expose the students to the rural realities, with an intention of sensitizing them to become a part of rural development through various activities



Life at MCC BTSB

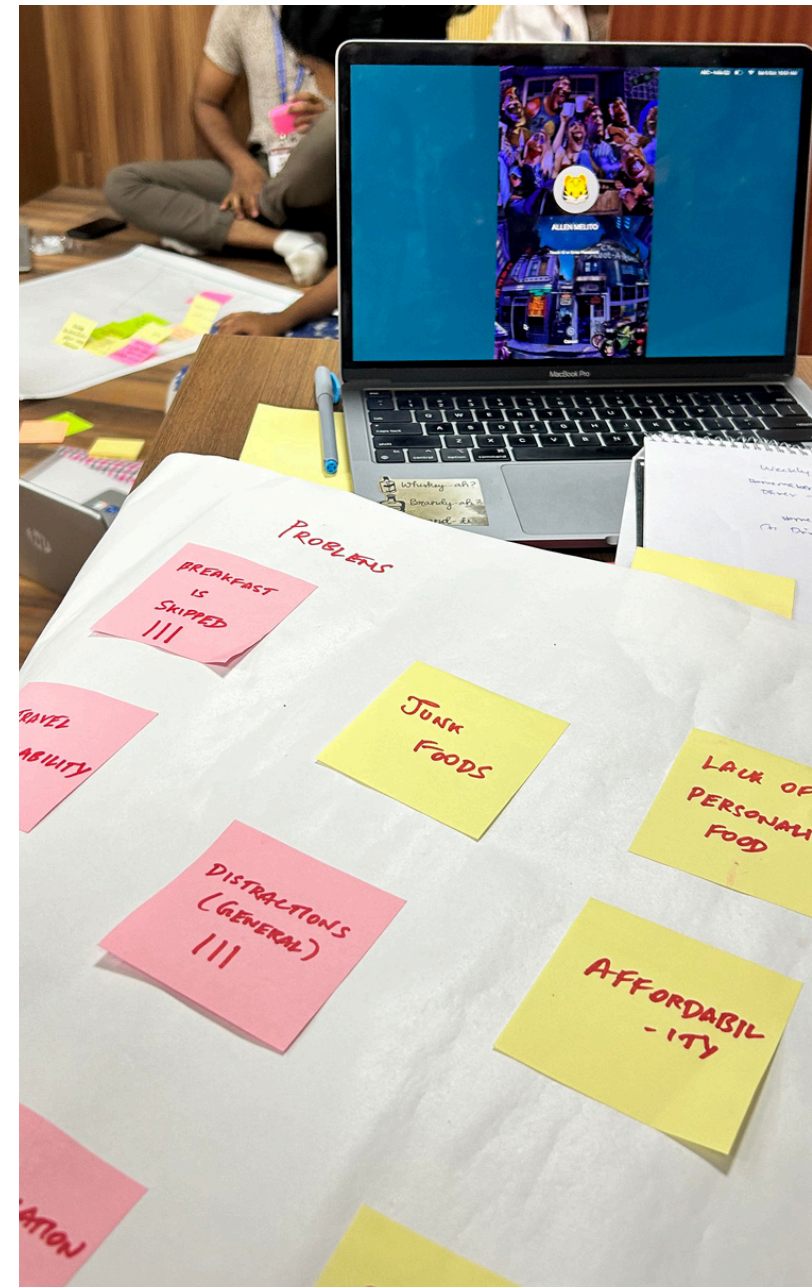
Life at MCC BTSB is a dynamic blend of academic rigor and extracurricular engagement. From strategic thinking sessions like 'Blue Ocean Strategy' to fitness initiatives, interactive workshops, and collaborative projects, students experience a holistic environment fostering creativity, leadership, and community spirit.



Hands on Workshop



Friendly Face off -Cricket Match



Venture Creation Activity



College Choir

Post Graduate Diploma in Management (PGDM)

Two Year / Full Time Programme

Analytics

- Business Intelligence
- Predictive Analytics
- Machine Learning
- Deep Learning for Business



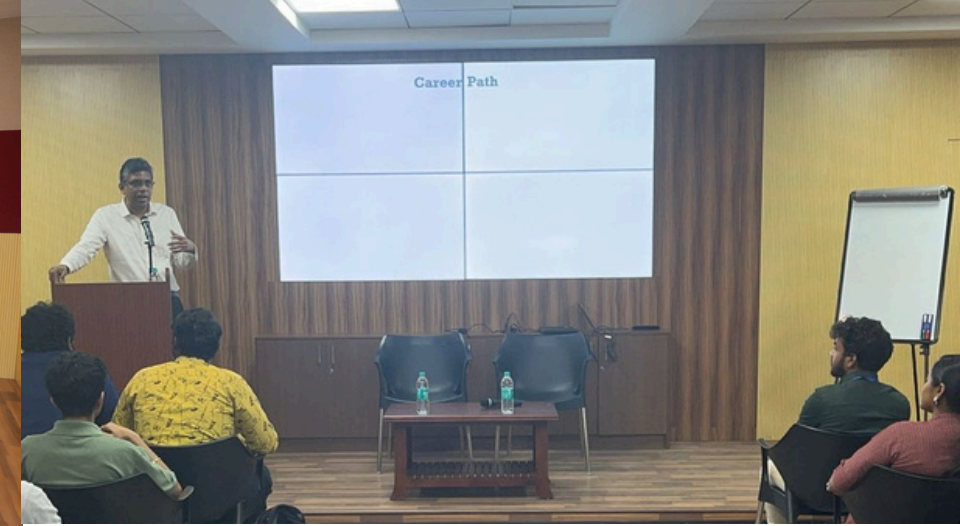
Finance

- Fintech
- Financial Data Analysis
- Financial Modelling & Business Valuation
- Digital Transformation in Banking and Insurance



Human Resources

- Talent Transformation Management
- Global Culture Management
- HR Analytics - Tools & Techniques
- Industrial Relations and Labour Laws



Logistics & Supply Chain Management

- Supply Chain Modelling / Analytics / Risk Management
- Industrial Automation & Digital SCM
- E-commerce & Retail SCM
- Port Logistics & Shipping Management



Marketing

- Marketing Metrics and Analytics
- Digital Marketing
- Brand Management
- Customer Relationship Management



Selection Process



**Online
Application**



**Entrance Exam
(CAT / XAT / ATMA
/ MAT / CMAT /
TANCET)**



**Group
Discussion**



**Personal
Interview**



**Provisional
Admission**

Connect with us

Visit our campus

M.E.S Road, Tambaram East, Chennai - 600 059
Tamil Nadu, India

Email

admissions@mccbtsb.edu.in

Call us on

+91 8438143139 / +91 8438293331 / +91 8925318866

Follow us on

 [mccbtsb](#)  [MCCBTSB](#)  [@MCCBTSB](#)

 [MCC Boyd Tandon School of Business](#)

Our website

www.mccbtsb.edu.in

