

The background image shows a modern brick building with large windows, identified as the MCC Boyd-Tandon School of Business. The building has a two-story structure with a mix of brick and stone accents. In the foreground, there are some outdoor tables and chairs, suggesting a courtyard or plaza area. The sky is blue with some light clouds.

MCC BOYD-TANDON SCHOOL OF BUSINESS

The Future of Business

MEET OUR TEAM



DR. P. DAVID JAWAHAR
DIRECTOR



DR. RAJESWARI K
DEAN ACADEMICS



DR. S. RAJA SINGH
ASSISTANT DIRECTOR

PGDM (POST GRADUATE DIPLOMA IN MANAGEMENT) 2024-25

Embark on a transformative journey as Madras Christian College, a beacon of educational excellence since its establishment in 1837, proudly unveils the MCC Boyd Tandon School of Business. Nestled within the illustrious legacy of MCC, this new chapter is guided by the visionary principles set by leaders like Alexander Boyd, and endowed by Ms. Chandrika Krishnamurthy Tandon, a distinguished alumna. Rooted in a tradition that predates corporate norms, MCC has been a nurturing ground for principles that endure the test of time. Seamlessly blending tradition and modernity, the school embodies a narrative of holistic education, going beyond academics to instill values and prepare students for life beyond the classroom.

- Cutting-edge 2-year PGDM program emphasizing 21st-century leadership and Business skills(Critical thinking, Inspiration, Authenticity, Collaboration, Goal setting for all,AI/Analytics etc.)
- Holistic development through real-world projects, internships, and personal mentorship.



'21ST CENTURY LEADERSHIP IN BUSINESS AND TECHNOLOGY'

Unveiling MCC Boyd Tandon School of Business: Pioneering the Future of Business with 21st Century Leadership

WHY MCC- BTSB ?

- NEW AGE CURRICULUM (AI & ANALYTICS)
- MCC BRAND CREDIBILITY IN HIGHER EDUCATIONAL SPACE
- ASSURED SUMMER INTERNSHIPS
- JOB OPPORTUNITIES (GREAT ROI)
- EMINENT ADVISORY COUNCIL
- GLOBAL FACULTY & AFFILIATIONS
- DYNAMIC PEDAGOGY



LIFE @ WIFI- ENABLED MCC BTSB

- State-of-the-art classrooms
- All access library
- Common room for socialising
- Spacious Auditorium

LAST DATE FOR APPLICATION

The Application portal is open till March 21st 2024, and students can make their applications at the website-

<https://mccbtsb.edu.in/admissions/>

ELIGIBILITY CRITERIA

- Holding at least a bachelor's degree/CA/ CS/ICWA or equivalent in any discipline. (Minimum 15 years of study as per the education system in India i.e. 10 + 2 + 3 or 4 as the case may be.), with at least 50 percent marks in aggregate or equivalent CGPA, awarded by any of the recognized universities.
- Should have appeared for any of the entrance exams- CAT/XAT/MAT/TANCET/ATMA

FEE STRUCTURE

	TUITION FEE	ADMIN. EXPENSES
FEE	18,00,000	1,00,000
Inaugural Batch scholarships	50% concession	TOTAL= 10,00,000



WELCOME !

Let's provide quality education for our children!!



PGDM PROGRAM - HIGHLIGHTS

'21st Century Leadership in Business and Technology'.

This rigorous, global, and multi-disciplinary curriculum is designed to prepare students for the dynamic challenges of the modern world. The program ensures that students become business-ready, equipped to address complex challenges with a holistic approach.

NEW-AGE ELECTIVES

'Including AI and Vertical electives such as Sports Analytics, Healthcare Analytics, Fintech Analytics, and Info Security Analytics

INNOVATIVE PEDAGOGY

Case studies, Simulation, Flipped Classroom, Industry Projects, Leadership lectures

DUAL MAJOR- MINOR SPECIALISATIONS

Across domains such as Marketing, Finance, Operations, HRM, and AI /Analytics

ADDITIONAL ACADEMIC CREDITS

For Social work/ Club and Community activities

STEPS TO A BETTER FUTURE DOMAINS

MARKETING
EMPORIA EXCELLENCE

FINANCE
REBUS

MANUFACTURING OPERATIONS
PRODUZIONE

HUMAN RESOURCES
POPULUS

TECHNOLOGY(AI/ANALYTICS)
TECNOLOGIA

SUMMER INTERNSHIP

1. Industry Exposure
2. Mentorship and Guidance
3. Real-World Projects
4. Networking Opportunities
5. Professional Development Workshops
Culmination Event

CONTACT

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